Mindluster Platform

About the course Marketing Analytics Techniques

Marketing Analytics Techniques course, in this course explores advanced strategies to analyze data, measure campaign effectiveness, and optimize marketing efforts for success.

Marketing Category's Courses

Course Lesson(4)

Lesson 1 :
Marketing Analytics and Measurement | Google Digital Marketing E commerce Certificate

Lesson 2 :
Use metrics from Google Analytics and Google Ads | Google Digital Marketing E commerce Certificate

Lesson 3 :
Measure the success of marketing campaigns | Google Digital Marketing E commerce Certificate

Lesson 4 :
Share metrics and insights with stakeholders | Google Digital Marketing E commerce Certificate

Related courses

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Search Engine Optimization

Digital Strategy Brand Marketing Workshop

Marketing Automation

YouTube Marketing Training

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