Mindluster Platform

About the course Consumer Psychology Research Methods

Consumer Psychology course in hindi, in this course Study the factors influencing consumer behavior, decision-making, and marketing strategies for better understanding and engagement.

Humanities Category's Courses

Course Lesson(21)

Lesson 1 : **Consumer Psychology Introduction Video**

Lesson 2 : **Lec 1 Introduction to Consumer Psychology I**

Lesson 3 : **Lec 2 Introduction to Consumer Psychology II**

Lesson 4 : **Lec 3 Problem Recognition I**

Lesson 5 : **Lec 4 Problem Recognition II**

Lesson 6 : **Lec 5 Alternate Evaluation I**

Lesson 7 : **Lec 6 Alternate Evaluation II**

Lesson 8 : **Lec 7 Alternate Evaluation III**

Lesson 9 : **Lec 8 Post Purchase and Consumption I**

Lesson 10 : **Lec 9 Post Purchase and Consumption II**

Lesson 11 : **Lec 10 Perception and Cognition I**

Lesson 12 : **Lec 11 Perception and Cognition II**

Lesson 13 : **Lec 12 Memory and Learning I**

Lesson 14 : **Lec 13 Memory and Learning II**

Lesson 15 : **Lec 14 Emotion Motivation and Mood I**

Lesson 16 : **Lec 15 Emotion Motivation and Mood II**

Lesson 17 : **Lec 16 Attitude and Attitude Change I**

Lesson 18 : **Lec 17 Attitude and Attitude Change II**

Lesson 19 : **Lec 18 Communication and Persuassion I**

Lesson 20 : **Lec 19 Communication and Persuassion II**

Lesson 21 : **Lec 20 Summary**

Related courses

Civics Basics

OverSimplified History

Political Science

Critical Thinking Skills

Placement Success Stories

Individual Dynamics in Organization



for Business Contact
business@mindluster.com