Mindluster Platform

About the course Social Media Marketing basics for Beginners

Social Media Marketing basics course, in this course we will learn about the fundamental principles and strategies essential for effective social media marketing. Covering platforms such as Facebook, Instagram, Twitter, and LinkedIn, participants will explore key concepts including content creation, audience targeting, engagement techniques, and performance analysis. Through practical examples and case studies, students will gain insights into building brand presence, increasing audience reach, and driving conversions through social media channels. Whether you're a beginner or seeking to enhance your social media marketing skills, this course provides a solid foundation to navigate the dynamic landscape of digital marketing.

Marketing Category's Courses

Course Lesson(8)

Lesson 1 : **Influencer Marketing Explained How to become an Influencer Great Learning**

Lesson 2 :
LinkedIn Marketing How to Increase Reach on LinkedIn LinkedIn Marketing Strategy Great Learning

Lesson 3 : **Digital Marketing tutorial for Beginners 2023**

Lesson 4 : **Email Marketing Email Marketing Tutorial for Beginners 2021 Great Learning**

Lesson 5 : **Google Analytics Google Analytics Tutorial for Beginners in 2021 Great Learning**

Lesson 6 :
Digital Marketing Careers in 2021 Jobs Salary and Future of Digital Marketing Great Learning

Lesson 7 :
Introduction to Facebook Business Manager How to setup Facebook Business Manager Great Learning

Lesson 8 :
Social Media Marketing Social Media Marketing Tutorial for Beginners 2021 Great Learning

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