

## About the course **SEO for specific businesses strategies**

SEO for specific businesses course, in this course we will learn about the intricacies of tailoring SEO strategies for specific industries. Covering various sectors such as e-commerce, real estate, law firms, healthcare, and more, you'll discover targeted techniques to enhance online visibility, attract relevant traffic, and increase conversions. Gain insights into industry-specific keyword research, content optimization, local SEO tactics, and effective link-building strategies tailored to your business niche. Master the art of SEO customization to elevate your online presence and outshine competitors in your field.

### Business Category's Courses

## Course Lesson(175)

Lesson 1 : [Marketing strategies course welcome and let s begin Lesson 01](#)

Lesson 2 : [Three Phases of SEO and SEO Introduction Lesson 02](#)

Lesson 3 : [Long tail vs short tail SEO keywords Lesson 03](#)

Lesson 4 : [Introduction to the Google keyword tool for SEO Lesson 04](#)

Lesson 5 : [Extra Keyword Variation Example Lesson 05](#)

Lesson 6 : [Google voice SEO Answer box SEO Lesson 06](#)

Lesson 7 : [SEO Keyword Tool Options Lesson 07](#)

Lesson 8 : [Keyword density vs keyword stuffing Lesson 08](#)

Lesson 9 : [13 step SEO keyword research checklist Lesson 09](#)

Lesson 10 : [Gray hat SEO Lesson 10](#)

Lesson 11 : [Excel SpreadSheet for Keywords Lesson 11](#)

Lesson 12 : [Keywords exercise test Lesson 12](#)

Lesson 13 : [Final Keyword Test Answers Lesson 13](#)

Lesson 14 : [Content Driven Businesses SEO Lesson 14](#)

Lesson 15 : [SEO for Specific Businesses Lesson 15](#)

Lesson 16 : [SEO Strategy For Ecommerce Lesson 16](#)

Lesson 17 : [How to promote a local service Lesson 17](#)

Lesson 18 : [Setting up Google Webmaster Lesson 18](#)

Lesson 19 : [Generating and Submitting Sitemap Lesson 19](#)

Lesson 20 : [Submitting new URLs and Checking Indexing Lesson 20](#)

Lesson 21 : [Webmaster Performance Lesson 21](#)

Lesson 22 : [Troubleshooting Linking and Crawling Errors Lesson 22](#)

Lesson 23 : [Introduction To Google Analytics Lesson 23](#)

Lesson 24 : [On page SEO introduction Lesson 24](#)

Lesson 25 : [Intro of Snippets Improving SERP Clickthrough Lesson 25](#)

Lesson 26 : [Metas Copywriting for Clickthrough Lesson 27](#)

Lesson 27 : [W3CachePlugin Lesson 28](#)

Lesson 28 : [How to set up the Yoast plugin for SEO Lesson 29](#)

Lesson 29 : [Setting your SEO meta tags with Yoast in WordPress or directly in HTML Lesson 30](#)

Lesson 30 : [Using Authoritative Sites To Rank Multiple Top 10 Listings Lesson 31](#)

Lesson 31 : [Inner page links From a page to same page Extra SEO boost Lesson 32](#)

Lesson 32 : [No follow SEO update New UGC and Sponsored attributes Lesson 33](#)

Lesson 33 : [Title tooltip tag for SEO Lesson 34](#)

Lesson 34 : [Image ALT tag for SEO Lesson 35](#)

Lesson 35 : [Cornerstone Pages and Important on Page Elements Lesson 36](#)

Lesson 36 : [Site Speed Plugin And GTMetrix Lesson 37](#)

Lesson 37 : [How to translate your website language using Weglot Lesson 38](#)

Lesson 38 : [Content Publishing For SEO Lesson 39](#)

Lesson 39 : [Revive Old Posts plugin for social sharing scheduling SEO boost Lesson 40](#)

Lesson 40 : [Introduction to Off Page SEO Lesson 41](#)

Lesson 41 : [SEO factors from Google search Lesson 42](#)

Lesson 42 : [Google SEO for new websites Google Citations Lesson 43](#)

Lesson 43 : [How to get links on Wikipedia Lesson 44](#)

Lesson 44 : [8 ways to get good links by getting publicity Lesson 45](#)

Lesson 45 : [What makes a link good for SEO Lesson 46](#)

Lesson 46 : [Guest blogging for SEO how to do it properly Lesson 47](#)

Lesson 47 : [Link begging introduction Lesson 48](#)

Lesson 48 : [Script for cold emailing link begging for backlink requests Lesson 49](#)

Lesson 49 : [Google SEO update Lesson 50](#)

Lesson 50 : [SEO Mistakes To Avoid Lesson 51](#)

Lesson 51 : [Chrome plugin to research competition Lesson 52](#)

Lesson 52 : [Competitor link research with SerpStat SEO tool Lesson 53](#)

Lesson 53 : [SEO Tool Text Optimizer Lesson 54](#)

Lesson 54 : [Google SEO trends for 2020 Lesson 55](#)

Lesson 55 : [Advanced Google Intent Match Strategy Lesson 56](#)

Lesson 56 : **Powerful white hat SEO strategy that almost no one talks about Lesson 57**

Lesson 57 : **How to rank almost any page in Google top 10 Lesson 58**

Lesson 58 : **Leveraging recommendation algorithms Lesson 59**

Lesson 59 : **How to prioritize your SEO efforts per page Lesson 60**

Lesson 60 : **Should you have a blog Lesson 61**

Lesson 61 : **Is your site set up for SEO Lesson 62**

Lesson 62 : **Introducing on page SEO and combining it with sales copywriting Lesson 63**

Lesson 63 : **Sales page conversion checklist to boost sales in addition to SEO Lesson 64**

Lesson 64 : **Example of a sales page that balances SEO and conversion optimization Lesson 65**

Lesson 65 : **How to increase sales by adding scarcity Lesson 66**

Lesson 66 : **Ranking factor myths from Google staff Lesson 67**

Lesson 67 : **How to set up your website professionally and on your own Lesson 68**

Lesson 68 : **How to choose a domain name Lesson 69**

Lesson 69 : **Social media marketing introduction Lesson 70**

Lesson 70 : **Social media marketing mistakes Lesson 71**

Lesson 71 : **Social media marketing exercise that can get you significant traffic Lesson 72**

Lesson 72 : **Why a show some students get confused Lesson 73**

Lesson 73 : **Introduction to building your own show Lesson 74**

Lesson 74 : **Content Repurposing Strategy Lesson 75**

Lesson 75 : **Goals for your show Lesson 76**

Lesson 76 : **Monetization for your show Lesson 77**

Lesson 77 : **Partnering and Guests for a show Lesson 78**

Lesson 78 : **Evergreen current topics Lesson 79**

Lesson 79 : **Example of newsy and evergreen niche Lesson 80**

Lesson 80 : **What you can outsource for a show Lesson 81**

Lesson 81 : **Daily monthly or weekly show Lesson 82**

Lesson 82 : **Introducing live shows for maximum engagement and sales Lesson 83**

Lesson 83 : **Introduction to section Live shows on YouTube Live Facebook Live etc Lesson 84**

Lesson 84 : **How to set up your encoding software settings Lesson 85**

Lesson 85 : **Setting your bit rate and resolution correctly for perfect streaming Lesson 86**

Lesson 86 : **How to go live on YouTube and Facebook Lesson 87**

Lesson 87 : **Tips for a successful live show Lesson 88**

Lesson 88 : **Quora Marketing Lesson 89**

Lesson 89 : **Beginning to set up your Facebook page Lesson 90**

Lesson 90 : [Page banner size Lesson 91](#)

Lesson 91 : [Setting the about section of Facebook Page Lesson 92](#)

Lesson 92 : [Creating a store on your Facebook page Lesson 93](#)

Lesson 93 : [Two Examples of Good Facebook Pages Lesson 94](#)

Lesson 94 : [Explaining the viral coefficient formula Lesson 95](#)

Lesson 95 : [Viral coefficient calculator Lesson 96](#)

Lesson 96 : [Ads having a role in virality Lesson 97](#)

Lesson 97 : [Introduction to using memes Lesson 98](#)

Lesson 98 : [How to begin finding viral memes to post on your social media Lesson 99](#)

Lesson 99 : [How to create your own image memes in minutes and for free Lesson 100](#)

Lesson 100 : [How to create your own gifs to go viral Lesson 101](#)

Lesson 101 : [YouTube section introduction Lesson 102](#)

Lesson 102 :

[How a professional would approach the promotion of a single YouTube video Lesson 103](#)

Lesson 103 : [YouTube SEO introduction Lesson 104](#)

Lesson 104 : [YouTube On Page SEO Lesson 105](#)

Lesson 105 : [Strategy for getting views from the YouTube recommendation algorithm Lesson 107](#)

Lesson 106 : [VIDIQ Lesson 108](#)

Lesson 107 : [How to get more views on YouTube 1 Lesson 109](#)

Lesson 108 : [How to get more views on YouTube 2 Lesson 110](#)

Lesson 109 : [Overview of My YouTube Channel Lesson 111](#)

Lesson 110 : [What to do when you first begin your YouTube channel Lesson 112](#)

Lesson 111 : [Client case study Choosing a YouTube influencer niche and monetizing it Lesson 113](#)

Lesson 112 :

[Section introduction Creating a social media marketing calendar and beyond Lesson 114](#)

Lesson 113 : [Overview of potential goals and strategies Lesson 115](#)

Lesson 114 : [Social media marketing calendar Lesson 116](#)

Lesson 115 : [Giving each day a pre planned theme Lesson 117](#)

Lesson 116 : [Once you have a calendar steps to ease into outsourcing prerequisites Lesson 118](#)

Lesson 117 : [Automation vs outsourcing vs being present vs all of the above Lesson 119](#)

Lesson 118 : [How long each type of posing takes Lesson 120](#)

Lesson 119 : [When you should not have a social media calendar Lesson 121](#)

Lesson 120 : [Expanding into a full marketing calendar Lesson 122](#)

Lesson 121 : [Email marketing Lesson 123](#)

Lesson 122 : [Email Marketing Providers Overview Lesson 124](#)

Lesson 123 : [Creating Your Email List Lesson 125](#)

Lesson 124 : [Generating Mailchimp Subscriber Forms Lesson 126](#)

Lesson 125 : [Creating the autoresponder Lesson 127](#)

Lesson 126 : [Options For Email Signup Popups Lesson 128](#)

Lesson 127 : [Free Book Giveaway Lesson 129](#)

Lesson 128 : [How to sell products online and offline Lesson 130](#)

Lesson 129 : [Selling products in brick and mortar stores Lesson 131](#)

Lesson 130 : [Affiliate marketing overview Lesson 132](#)

Lesson 131 : [Good parts of affiliate marketing Lesson 133](#)

Lesson 132 : [Leverage events for almost any business How to do event marketing Lesson 134](#)

Lesson 133 : [Selling books and other products on Amazon Lesson 135](#)

Lesson 134 : [How to write a book to become a best seller Lesson 136](#)

Lesson 135 : [Most effective ways to promote your book on Amazon Lesson 137](#)

Lesson 136 : [Amazon Kindle keyword research categories and search 1 Lesson 138](#)

Lesson 137 : [Amazon Kindle keyword research categories and search 2 Lesson 139](#)

Lesson 138 : [Amazon SEO ranking factors Lesson 140](#)

Lesson 139 : [How to use Kindle countdown deals to sell more books Lesson 141](#)

Lesson 140 : [Launch and Bestseller Strategy Lesson 142](#)

Lesson 141 : [Ads Overview Lesson 143](#)

Lesson 142 : [Marketing fundamentals section introduction Lesson 144](#)

Lesson 143 : [History and economic roots of marketing Lesson 145](#)

Lesson 144 : [Seth Godin and the concept of the Purple Cow Lesson 146](#)

Lesson 145 : [Should you do a free or discounted consultation call Lesson 147](#)

Lesson 146 : [How to identify your target market Lesson 148](#)

Lesson 147 : [Exercise to get to know your target market more deeply Lesson 149](#)

Lesson 148 : [Sales funnel How to identify optimize and improve your sales funnel Lesson 150](#)

Lesson 149 : [A B testing and how to increase conversion rates relation to sales funnels Lesson 151](#)

Lesson 150 : [Offline Marketing Section Introduction Lesson 152](#)

Lesson 151 : [Business Card Marketing and Body Language Lesson 153](#)

Lesson 152 : [Thirty Second Pitch Lesson 154](#)

Lesson 153 : [Flier Marketing Lesson 155](#)

Lesson 154 : [Lyssa Mynard Lesson 156](#)

Lesson 155 : [Kevin Vebrato Lesson 157](#)

Lesson 156 : [Zippiesite Lesson 158](#)

Lesson 157 : [SocialBlast Lesson 159](#)

Lesson 158 : [Tips on Trading Lesson 160](#)

Lesson 159 : [Smoothies Lesson 161](#)

Lesson 160 : [Life Coaching Lesson 162](#)

Lesson 161 : [Book Writing Section Lesson 163](#)

Lesson 162 : [Hakka Labs Case Study Lesson 164](#)

Lesson 163 : [My Case Study Lesson 165](#)

Lesson 164 : [Come Hike Case Study Lesson 166](#)

Lesson 165 : [Cuddlist Case Study Lesson 167](#)

Lesson 166 : [Your Case Study Lesson 168](#)

Lesson 167 : [Business Card Marketing and Body Language Lesson 169](#)

Lesson 168 : [Sturgill Lesson 170](#)

Lesson 169 : [How To Create Infographics Lesson 171](#)

Lesson 170 : [Where to get free graphics Lesson 172](#)

Lesson 171 : [Edu Links from Students and Uni Clubs Lesson 173](#)

Lesson 172 : [Keyword Exercise Lesson 174](#)

Lesson 173 : [Keyword Exercise Take Two Lesson 175](#)

Lesson 174 : [Keyword Exercise Take Three Lesson 176](#)

Lesson 175 : [Advanced SEO How to add Snippets with Webmaster Tools Lesson 26](#)

## **Related courses**

[Business Entrepreneurship](#)

[Business Soft Skills](#)

[Economics](#)

[Intellectual Property](#)

[How to Start Business](#)

[Start a Cleaning Business](#)



for Business Contact  
[business@mindluster.com](mailto:business@mindluster.com)