Mindluster Platform

About the course WordPress Plugins marketing strategies

WordPress Plugins marketing course, in this course teaches strategies to effectively promote plugins on WordPress. Explore keyword optimization, SEO, social media, and email marketing tailored for plugin promotion. Learn to engage audiences, drive downloads, and boost visibility in the competitive WordPress ecosystem. Gain insights into analytics, user feedback, and A/B testing to refine marketing approaches. Master the art of positioning plugins for maximum impact and revenue generation.

Marketing Category's Courses

Course Lesson(16)

Lesson 1 : **WordPress Plugin Business Marketing Plugins Course Preview**

Lesson 2 : **WordPress Plugin Business Course and instructor introduction Lesson 01**

Lesson 3 : **What are Wordpress plugins How to create them Lesson 02**

Lesson 4 : **How to make money with WordPress plugins Lesson 03**

Lesson 5 : **How to know if your WordPress plugin idea is good Lesson 04**

Lesson 6 : **Marketing for your WordPress plugin Lesson 05**

Lesson 7 : **How to hire WordPress plugin developers How to work with them Lesson 06**

Lesson 8 : **How to provide tech support your WordPress plugin Lesson 07**

Lesson 9 : **How to develop the WordPress plugin Lesson 08**

Lesson 10 : **6 ways to protect your intellectual property Lesson 09**

Lesson 11 : **How to create a moat around your business Lesson 10**

Lesson 12 : **For first time entrepreneurs Lesson 11**

Lesson 13 : **Seth Godin and Purple Cow Lesson 12**

Lesson 14 : **Start up and product MVP Lesson 13**

Lesson 15 : **Customer Development methodology Lesson 14**

Lesson 16 : **How to find technical co founders Lesson 15**

Related courses

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Marketing Automation

YouTube Marketing Training

Google Adwords Training



for Business Contact
business@mindluster.com