Mindluster Platform

About the course SEO keyword research techniques

SEO keyword research course, in this course we will delve into the intricacies of SEO keyword research, exploring strategies and techniques to identify the most effective keywords for improving search engine rankings. Learn how to use keyword research tools, analyze competition, and select relevant keywords to optimize your website's visibility. Whether you're a beginner or an experienced marketer, this course equips you with the knowledge and skills needed to enhance your SEO efforts through effective keyword research.

Marketing Category's Courses

Course Lesson(24)

Lesson 1 : **5 Sales Video Strategies To Sell On YouTube Or Your Website Course Preview**

Lesson 2 : **Course welcome and introduction Lesson 01**

Lesson 3 : **AIDA amazing sales strategy Lesson 02**

Lesson 4 : **Copywriting part 01 Lesson 03**

Lesson 5 : **Copywriting part 02 Lesson 04**

Lesson 6 : **How to look in video type Lesson 05**

Lesson 7 : **How to use video on social media Lesson 06**

Lesson 8 : **Basic content marketing videos Lesson 07**

Lesson 9 : **How to review products video Lesson 08**

Lesson 10 : **Viral and funny videos Lesson 09**

Lesson 11 : **How to create an effective upsell video Lesson 10**

Lesson 12 : **Conversion video Lesson 11**

Lesson 13 : **Introduction to SEO Lesson 12**

Lesson 14 : **How to write the title and description of your videos Lesson 13**

Lesson 15 : **SEO keyword research Part 01 Lesson 14**

Lesson 16 : **SEO keyword research Part 02 Lesson 15**

Lesson 17 : **What are the best off page SEO techniques Lesson 16**

Lesson 18 : **How to target a specific audience Lesson 17**

Lesson 19 : **How i rank videos for competitive searches Lesson 18**

Lesson 20 : **How i rank videos part 02 Lesson 19**

Lesson 21 : **Top google seo ranking factors Lesson 20**

Lesson 22 : **How to pin youtube comments Lesson 21**

Lesson 23 : **Video equipment Lesson 22**

Lesson 24 : **Audio recording equipment Lesson 23**

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