Mindluster Platform

About the course Marketing Fundamentals for beginners

Marketing Fundamentals course in hindi, in this course will explore the fundamental concepts, strategies, and techniques essential for successful marketing campaigns. From understanding consumer behavior to crafting compelling brand messages, this course equips learners with the knowledge and skills needed to navigate the dynamic landscape of modern marketing. Through practical examples, case studies, and interactive discussions, students will gain insights into market research, segmentation, targeting, positioning, and the implementation of marketing mix elements such as product, price, place, and promotion. Whether you're a novice looking to establish a solid foundation in marketing or a seasoned professional seeking to refine your skills, "Marketing Fundamentals" provides a structured framework to enhance your understanding and proficiency in this critical field. Join us on a journey to unlock the secrets of effective marketing and propel your career to new heights.

Marketing Category's Courses

Course Lesson(21)

Lesson 1 :
What is Marketing in Hindi Marketing Fundamentals Marketing Principles Marketing Concepts

Lesson 2 :
Marketing Markets Who Markets in Hindi Types of Markets in Marketing Management Hitesh Gupta

Lesson 3 :
What can be Marketed How to Learn Marketing Skills in Hindi Marketing Tips by Hitesh Gupta

Lesson 4 :
What is Branding in Marketing Brand Kya Hai in Hindi How to do Branding Hitesh Gupta

Lesson 5 :
What is Advertising in Hindi Types of Advertising in Hindi Advertising Kaise Kare Hitesh Gupta

Lesson 6 :
What is Promotion in Marketing Promotion Mix in Marketing in Hindi Methods of Promotion Hitesh

Lesson 7 :
What is Publicity in Marketing Publicity Kaise Kare How to do Publicity of Business Hitesh

Lesson 8 :
What is Public Relations in Marketing What is PR in Marketing Learn Marketing in Hindi by Hitesh

Lesson 9 :
What is Sales Promotion in Hindi Sales Promotion Techniques Sales Promotion Strategy 2021

Lesson 10 :
What is Personal Selling in Hindi Methods of Personal Selling Personal Selling Process Marketing

Lesson 11 :
What is Direct Marketing in Hindi Direct Marketing Strategies 2021 Direct Marketing Examples

Lesson 12 :
What is Guerrilla Marketing in Hindi Guerrilla Marketing Ideas Guerrilla Marketing Hitesh Gupta

Lesson 13 :
What is Digital Marketing in Hindi Introduction to Digital Marketing 2021 Hitesh Gupta

Lesson 14 :
Core Marketing Concepts in Marketing Management Core Concept of Marketing in Hindi with Examples

Lesson 15 :
Company Orientation towards Market Place in Hindi Marketing and Selling Concept Explained Hitesh

Lesson 16 :
What is Holistic Marketing Relationship Marketing Integrated Marketing Performance Marketing

Lesson 17 :
What is SWOT Analysis in Hindi Explained by Hitesh Gupta Marketing Course for Beginners in Hindi

Lesson 18 :
Business Strategy Planning Process How to Plan your Business Strategy How to Make Business Plan

Lesson 19 :
How to Expand Business Business Growth Strategy Hindi Types of Growth Strategy Hitesh Gupta

Lesson 20 :
What is Marketing Mix in Hindi Elements of Marketing Mix Marketing Mix 4 p s Hitesh Gupta

Lesson 21 :
How to Make Marketing Plan for Business How to Create Marketing Plan Sheet Hitesh Gupta

Related courses

How To Start Social Media Marketin

Search Engine Optimization

Digital Strategy Brand Marketing Workshop

Marketing Automation

YouTube Marketing Training

Google Adwords Training

for Business Contact
business@mindluster.com