Mindluster Platform

About the course E commerce facebook Ad techniques

E-commerce facebook Ad course, in this course dive into the world of digital advertising and learn how to leverage Facebook's powerful platform to drive sales for your online store. Explore strategies for targeting the right audience, creating compelling ad creatives, and optimizing campaigns for maximum ROI. From setting up your first ad to scaling your efforts for exponential growth, this course equips you with the knowledge and tools to succeed in the competitive e-commerce landscape. Whether you're a beginner looking to launch your first campaign or an experienced marketer seeking to refine your skills, join us and unlock the potential of E-commerce Facebook Ads to propel your business forward.

Digital Marketing Category's Courses

Course Lesson(12)

Lesson 1 :
Shopify SEO Tutorial for Beginners 10 Step Action Plan To Drive More Search Engine Traffic

Lesson 2 : **Facebook Ads Shopify Tutorial E commerce Facebook Ads Step By Step Tutorial**

Lesson 3 :
Shopify Conversion Tracking and Campaign Tracking Google Bing Facebook Instagram Pinterest

Lesson 4 : **Set Up Shopify Enhanced Ecommerce Conversion Tracking in Google Analytics**

Lesson 5 : **Shopify Google Ads Conversion Tracking For Transactions With Google Analytics**

Lesson 6 : **Shopify Bing Ads Conversion Tracking to Track Transactions for Bing Ads Campaigns**

Lesson 7 : **Shopify Facebook Ads Conversion Tracking Set Up Facebook Pixel on Shopify Website**

Lesson 8 : **Shopify Pinterest Ads Conversion Tracking Add Pinterest Tag to Your Shopify Website**

Lesson 9 :
Shopify LinkedIn Ads Conversion Tracking Add The LinkedIn Insight Tag To Shopify Website

Lesson 10 : **How to Install Google Analytics UA and Google Analytics 4 GA4 on Shopify**

Lesson 11 : **How to Install Google Search Console on Shopify**

Lesson 12 :
Shopify Google Ads Conversion Tracking 2023 Track Purchases Add to Cart and Checkouts

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