Mindluster Platform

About the course Brand Evolution

Course Presenter : Fast Company

.Brand Evolution course explores the process of transforming and advancing a brand. Participants will learn strategic techniques to analyze market trends, assess brand identity, and develop effective rebranding strategies. The course covers topics like brand positioning, messaging, visual identity, and customer perception. Join us to gain insights and skills to evolve your brand, build a stronger connection with your target audience, and drive business growth. Fast Company

Marketing Category's Courses

Course Lesson(28)

Lesson 1 : **How Issa Rae Is Helping CoverGirl Change The Message Of Makeup**

Lesson 2 : **Virgin Group s Brand Evolution A Rookie In Business No More**

Lesson 3 : **How Tesla Motors Aims To Supercharge The Auto Industry**

Lesson 4 : **How Facebook Is Becoming The One Stop Site Of The Internet**

Lesson 5 : **How Marvel s Brand Evolution Expanded As Far As Their Universe**

Lesson 6 : **From Silent Films To Cookie Empires The Girl Scouts Evolving Brand**

Lesson 7 : **The Safe For Work Brand Evolution of Playboy Magazine**

Lesson 8 : **Diamonds Are A Brand s Best Friend The Evolution Of De Beers**

Lesson 9 : **The Fantastic Plastic Brand Evolution of Barbie**

Lesson 10 : **Can Microsoft Get Its Groove Back The Evolution Of The Brand In 3 Minutes**

Lesson 11 : **HBO s Award Hoarding History in 4 Minutes**

Lesson 12 : **The Brand History Of Disney Princesses In 200 Sparkly Seconds**

Lesson 13 : **Power Up The History Of Nintendo In 4 Minutes**

Lesson 14 : **Oscar The Grouch Was Orange The History Of Sesame Street In 3 Minutes**

Lesson 15 : **See The History of GAP in 4 Minutes**

Lesson 16 :
How Guinness Went Global And Became Good For You See The Beer s History In 3 Minutes

Lesson 17 : **A History of Lego s Toy Industry Dominance in 3 Minutes**

Lesson 18 : **Why Super Bowl Ads are 4 Million a Pop**

Lesson 19 : **The Brand Your Brand Could Be Like How Old Spice Went Viral**

Lesson 20 : **Peace Love And Branding The History Of Ben Jerry s In 3 Minutes**

Lesson 21 : **From the Kiss to a Great American Chocolate Empire a History of Hershey s**

Lesson 22 : **The History Of Levi s Advertising In Three Minutes**

Lesson 23 : **Just Watch It The History of Nike in 3 Minutes**

Lesson 24 : **74 Years of McDonald s Marketing in Two Minutes**

Lesson 25 : **THE HISTORY OF VOLKSWAGEN IN 2 MINUTES**

Lesson 26 : **The History of Apple in 2 Minutes**

Lesson 27 : **150 YEARS OF BUDWEISER HISTORY IN 2 MINUTES**

Lesson 28 : **128 YEARS OF COCA COLA S HISTORY IN 2 MINUTES**

Related courses

How To Start Social Media Marketin

Search Engine Optimization

Digital Strategy Brand Marketing Workshop

Marketing Automation

YouTube Marketing Training

Google Adwords Training

for Business Contact
business@mindluster.com