Mindluster Platform

About the course Google Ads types for beginners

Google Ads types course, in this course designed to explore the diverse range of advertising options available on the Google Ads platform. From Search Ads to Display Ads, Video Ads, and Shopping Ads, participants will gain a thorough understanding of each ad format's unique features, targeting capabilities, and best practices for maximizing campaign performance. Through interactive modules and practical examples, learners will discover how to create compelling ad copies, set up effective targeting parameters, and optimize bidding strategies to achieve their marketing goals. Whether you're looking to drive website traffic, increase brand awareness, or boost sales, this course equips you with the knowledge and skills to leverage Google Ads effectively and achieve tangible results for your business.

Digital Marketing Category's Courses

Course Lesson(2)

Lesson 1 : **Google Ads Full Course for Beginners 2024 Learn All Types of Google Ads in 3 Hours**

Lesson 2 : **How to Run YouTube Ads with Strategy in 2024 Full Tutorial**

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