Mindluster Platform

About the course Ethos Pathos Logos in Communication

Ethos Pathos Logos course, in this course explores the art of persuasive communication through three powerful appeals: Ethos, Pathos, and Logos. Participants in this course will delve into the principles and techniques behind each appeal, learning how to establish credibility, evoke emotions, and present logical arguments effectively. Through engaging lessons and practical exercises, learners will develop a deep understanding of how to apply Ethos, Pathos, and Logos in various contexts, from public speaking to advertising. Join us as we unlock the secrets of persuasive communication and enhance our ability to influence and persuade others.

Soft Skills Category's Courses

Course Lesson(4)

Lesson 1 : **Ethos Pathos Logos**

Lesson 2 : **What is Ethos**

Lesson 3 : **What is Pathos**

Lesson 4 : **What is Logos**

Related courses

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