Mindluster Platform

About the course Creating Google Ads account for beginners

Creating Google Ads account course, in this course you will learn how to set up and optimize a Google Ads account to effectively manage your online advertising campaigns. We begin with the essentials of creating a Google Ads account from scratch, including setting up your billing information, selecting your account type, and configuring initial settings. You will explore how to define your advertising goals and target audience to ensure your ads reach the right people. The course will guide you through creating your first campaign, writing compelling ad copy, and choosing relevant keywords to drive traffic and engagement. We will also cover the setup of ad extensions, which enhance your ads with additional information and improve click-through rates. Additionally, we will delve into strategies for organizing and managing multiple campaigns and ad groups, setting budgets, and scheduling ads for optimal performance. Youâ€™ll learn how to use Google Ads tools and features, such as conversion tracking and analytics, to monitor your campaign performance and make data-driven decisions.

Computer Softwares Category's Courses

Course Lesson(3)

Lesson 1 : **how to set up verify Google business profile Tutorial**

Lesson 2 : **Google Business Profile how to login to your account in just 2 steps**

Lesson 3 : **how to create a successful google ads account**

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