Mindluster Platform

# About the course Google Adwords Training

How do I get AdWords certified? Getting certified requires three basic steps: Register for a Google Partners account. Pass the Google AdWords Fundamentals exam with a score of 80% or higher (100 questions, 120 minute time limit) Pass one of the five other Google AdWords exams with a score of 80% or higher.Can I do Google AdWords myself? I Can Manage Google Ads Myself! Yes you can. You can create an account and set up an advert that will be running in no time at all. Your business will appear on Google searches and websites all over the countryâ€¦ maybe even the World!What is AdWords and how it works? Google AdWords is a pay-per-click online advertising platform that allows advertisers to display their ads on Google's search engine results page. Based on the keywords that want to target, businesses pay to get their advertisements ranked at the top of the search results page. Is Google AdWords free? Signing up for an account is free. You'll only pay when your customers take action, like when they click your ad to visit your website or call your business. To set you up for success, we'll provide reports and insights so you can track your ad's performance and costs. Get your tires rotated or oil changed today!How do I create a free Google ad? Go to https://www.google.com/business and click Start Now. Search for your business to verify that it is not already listed. If you do not find your business, continue entering your info. Follow the simple steps provided by Google. ... Verify your business. ... Well there we have it, you can now get free advertising on Google.

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# Course Lesson(8)

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**Adwords Tutorial 2018 | Step By Step Guide To Improve PPC Campaign Performance in 2018 | Simplilearn**

Lesson 3 :
**Google Ads | Google Ads Tutorial 2020 | Google AdWords Tutorial 2020 | PPC Advertising | Simplilearn**

Lesson 4 :
**Google Display Network Tutorial | Google Display Ads | Google Ads | Digital Marketing | Simplilearn**

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Lesson 6 : **7 Best Practices of PPC That Will Destroy Your Account | Simplilearn Webinar**

Lesson 7 : **PPC Tutorial For Beginners | Introduction To Pay Per Click**

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for Business Contact
business@mindluster.com