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About the course YouTube SEO techniques

YouTube SEO course, in this course rovides a comprehensive guide to optimizing your channel and videos for greater visibility, engagement, and growth. In this course, you'll dive into the fundamentals of YouTubeâ€™s search engine, exploring how to improve rankings within the platform and on Google. You'll learn how to conduct effective keyword research specifically for YouTube, craft compelling titles, descriptions, and tags that enhance discoverability, and create eye-catching thumbnails that drive clicks. This course also covers the importance of watch time, engagement metrics, and user behavior in video rankings. With insights into YouTubeâ€™s algorithm, you'll understand how to tailor your content strategy to boost organic views and subscribers. The course includes hands-on exercises and real-world examples, helping you apply proven SEO techniques to maximize your channelâ€™s reach. By the end, you'll be equipped to leverage analytics, track performance, and continuously improve your content to stay competitive on YouTubeâ€™s dynamic platform, attracting a loyal and engaged audience.

Digital Marketing Category's Courses

Course Lesson(1)

Lesson 1 : **How To Find The Best Long Tail Keyword Ideas For Free SEO digitalmarketing seotools**

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