Mindluster Platform

About the course Building a full funnel agency

Building a full funnel agency, in this course is designed to help you create and scale a comprehensive marketing agency that delivers end-to-end solutions for clients. In this course, youâ€™ll learn how to design and implement full funnel strategies, from lead generation to conversion and customer retention. Explore techniques for optimizing each stage of the funnel: Acquisition, Activation, Retention, Referral, and Revenue. Gain expertise in multi-channel marketing, analytics, CRM integration, and automation tools. Through practical case studies and hands-on activities, you'll discover how to offer personalized, result-driven services that align with client goals. Perfect for entrepreneurs, marketers, and agency owners looking to expand their services and drive growth in 2024.

Digital Marketing Category's Courses

Course Lesson(6)

Lesson 1 :
How Varun Gera Helps Creators Grow YouTube to Millions of Views Organically Full Podcast

Lesson 2 : **Digital Nomad Mayur Sontakke Reveals How He Started NomadGao Rishabh Dev**

Lesson 3 :
How to Setup a Company in Dubai UAE Full Podcast with Muhammad Tariq CEO of InZone

Lesson 4 : **Top Ecommerce Marketing Tips Increase Conversions AOV and LTV for your Ecom Store**

Lesson 5 : **How I scaled an e commerce store to 4 million My Honest Formula for Ecom Growth**

Lesson 6 : **How to Build a Full Funnel Agency in 2024**

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