Mindluster Platform

# About the course creating a marketing plan tools

### Course Presenter : Elena Bezborodova

creating a marketing plan, in this course is designed to guide you through the essential steps of creating a comprehensive and effective marketing plan. Perfect for beginners and professionals alike, it covers everything from setting clear business objectives to identifying target audiences, analyzing competitors, and choosing the right marketing channels. Learn how to develop actionable strategies, allocate budgets, and establish measurable goals to track success. The course also explores tools and frameworks like SWOT analysis, SMART goals, and marketing funnels to structure your plan effectively. Through practical exercises and real-world examples, youâ€™ll gain the skills to create a marketing plan tailored to your business needs. By the end, youâ€™ll be equipped to confidently present and execute a plan that drives growth, engages customers, and achieves measurable results. Elena Bezborodova

**Marketing Category's Courses**

# Course Lesson(20)

Lesson 1 : **A DAY IN THE LIFE OF A DIGITAL MARKETER IN 2020 during self quarantine**

Lesson 2 : **50 MOST USEFUL MARKETING AND BUSINESS TERMS in 15 minutes**

Lesson 3 : **Top 4 Digital Marketing Trends for 2020 and Beyond**

Lesson 4 : **Top 10 marketing blogs you MUST read**

Lesson 5 : **How my blog post ranked 1 on Google in 2021 Blog SEO**

Lesson 6 : **GROWTH MARKETING EXPLAINED IN 2 MINUTES What is growth marketing**

Lesson 7 : **A Day in the Life of a Product Marketer Work From Home Edition**

Lesson 8 :
**The Top 5 B2B Marketing Tools Google Data Studio Google Tag Manager Semrush and others**

Lesson 9 :
**How to create a landing page that will ACTUALLY bring conversions landing page copywriting tips**

Lesson 10 :
**5 HIGH PAYING marketing jobs 2022 Marketing data analyst demand generation manager and others**

Lesson 11 : **Can you say what these 5 advertising terms mean in 15 seconds shorts**

Lesson 12 : **MARKETING newsletters I wish I subscribed to earlier in my career**

Lesson 13 : **4 Marketing Ideas Under 100 For Small Businesses**

Lesson 14 :
**How to START A YOUTUBE CHANNEL for a B2B company Beginner s guide to growing from 0 subscribers**

Lesson 15 : **The secret behind the 150 000 000 Barbie marketing campaign**

Lesson 16 : **7 Growth Marketing Strategies for Startups With No Money Data Backed**

Lesson 17 : **DRAFT How to create a marketing plan step by step best tools strategies and examples**

Lesson 18 : **DRAFT How to create a marketing plan step by step best tools strategies and examples**

Lesson 19 : **How to create a marketing plan step by step best tools strategies and examples**

Lesson 20 : **Horrible marketing advice that s KILLING small businesses**

# Related courses

**How To Start Social Media Marketin**

**Search Engine Optimization**

**Digital Strategy Brand Marketing Workshop**

**Marketing Automation**

**YouTube Marketing Training**

**Google Adwords Training**

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