Mindluster Platform

About the course Online digital marketing from home

Online digital marketing , in this course is designed to help you kickstart your digital marketing career from the comfort of your home. Learn essential skills such as search engine optimization (SEO), social media marketing, content creation, email campaigns, and pay-per-click (PPC) advertising. Discover how to use popular tools like Google Analytics, Canva, and Facebook Ads Manager to create and manage effective online campaigns. The course also covers freelance marketing strategies, setting up a remote-friendly work environment, and time management for home-based marketers. Gain insights into audience targeting, data analysis, and content optimization to maximize campaign performance. Through practical exercises and real-world examples, you'll develop the confidence to manage digital marketing projects remotely and grow your expertise in the ever-evolving online marketing landscape.

Digital Marketing Category's Courses

Course Lesson(2)

Lesson 1 : **How I Found a Marketing Job at 21 in Finland**

Lesson 2 : **Free digital marketing courses How to learn marketing at home**

Related courses

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