Mindluster Platform

# About the course Creating a business marketing brand

Creating a business marketing brand, in this course guides you in developing a strong and cohesive brand identity to elevate your business. This course covers essential branding elements, including designing a memorable logo, selecting brand colors and typography, and crafting a consistent visual style. Learn to create professional marketing materials such as business cards, social media posts, and promotional content. The course emphasizes practical tools like Canva, helping you design and customize templates that align with your brandâ€™s message. Ideal for entrepreneurs and marketers, this course equips you with the skills to build a compelling brand identity that resonates with your audience and drives business growth.

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# Course Lesson(8)

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