Mindluster Platform

About the course Email marketing dashboards for beginners

Course Presenter : Couplerâ€¤io Academy

Email marketing dashboards, in this course we will learn about the Email Marketing Dashboards Course, a comprehensive guide to mastering dashboards for email campaigns. Discover how to track and analyze metrics like open rates, click-through rates, conversion rates, and bounce rates effectively. Learn to create and customize dashboards using tools like Google Data Studio, HubSpot, and Mailchimp Analytics to monitor campaign performance in real-time. This course will help you optimize email strategies, improve subscriber engagement, and increase ROI. Whether youâ€™re a beginner or an expert, this course offers actionable insights and hands-on experience to create impactful email marketing dashboards. Couplerâ€¤io Academy

Computer Softwares Category's Courses

Course Lesson(2)

Lesson 1 : **Top Email Marketing Dashboards to Start Analyzing Your Campaigns Performance**

Lesson 2 : **How to Connect Klaviyo to Looker Studio Google Data Studio**

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