Mindluster Platform

About the course Google Analytics GA4 essentials

Course Presenter : Couplerâ€¤io Academy

Google Analytics (GA4), in this course we will learn about the Google Analytics (GA4) Course, designed to provide a comprehensive understanding of Googleâ€™s latest analytics platform. Explore the key features of GA4, including event-based tracking, cross-platform measurement, and predictive analytics powered by machine learning. Learn how to set up GA4 for websites and apps, configure custom events, and generate actionable reports. Gain insights into user behavior, engagement metrics, and conversion tracking to make data-driven decisions. Whether youâ€™re new to analytics or transitioning from Universal Analytics, this course will equip you with the skills to harness GA4 for optimizing marketing strategies and enhancing performance. Couplerâ€¤io Academy

Computer Softwares Category's Courses

Course Lesson(3)

Lesson 1 : **3 Ways to Export Data from Google Analytics GA4**

Lesson 2 : **How to Connect Google Analytics 4 GA4 to Power BI**

Lesson 3 : **How to Connect Google Analytics 4 to Looker Studio**

Related courses

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