Mindluster Platform

About the course Becoming a product manager in 2024

Course Presenter : CareerFoundry

Becoming a product manager, in this course we will learn about the essential skills and knowledge needed to become a successful product manager. The Becoming a Product Manager Course covers everything from the basics of product management to advanced strategies used by industry professionals. You will gain insights into the product lifecycle, from ideation, planning, and design to development, marketing, and scaling. Weâ€™ll explore key topics such as creating product roadmaps, prioritizing features, collaborating with cross-functional teams, and analyzing customer feedback. The course will also introduce modern tools and techniques used in product management, such as Agile methodologies and data-driven decision-making. Through real-world case studies and practical exercises, youâ€™ll learn how to manage products effectively, lead teams, and align business goals with customer needs. Whether you're just starting your career or looking to advance, this course will equip you with the skills to succeed in the dynamic field of product management. Join us to begin your journey towards becoming a product manager. CareerFoundry

Business Category's Courses

Course Lesson(2)

Lesson 1 : **What does a Product Manager do 2024**

Lesson 2 : **How to Become a Product Manager in 2024**

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