Mindluster Platform

About the course Digital marketing portfolio building

Course Presenter : CareerFoundry

Digital marketing portfolio building, in this course we will learn about building an impressive digital marketing portfolio that effectively showcases your skills and achievements. The Digital Marketing Portfolio Building Course is designed to guide you through the process of presenting your work in a professional and attractive format, perfect for job applications, freelancing, or personal branding. Youâ€™ll learn how to display key projects such as SEO campaigns, social media strategies, paid advertising (PPC), email marketing, content creation, and data analysis. The course also covers how to highlight measurable results and demonstrate your impact using tools like Google Analytics, SEMrush, and social media insights. Through hands-on exercises and real-world examples, youâ€™ll create a portfolio that stands out to potential clients or employers. By the end of the course, youâ€™ll have a well-rounded, polished portfolio that reflects your proficiency in digital marketing, helping you advance your career in the competitive digital marketing field. Join us to start building your digital marketing portfolio today. CareerFoundry

Digital Marketing Category's Courses

Course Lesson(9)

Lesson 1 : **How To Become A Digital Marketer In 2024**

Lesson 2 : **What is Digital Marketing 2024**

Lesson 3 : **5 Reasons NOT to Be a Digital Marketer**

Lesson 4 : **Free Digital Marketing Course for Beginners Start Today**

Lesson 5 : **How I d Learn Digital Marketing in 2024 If I Had to Start Over**

Lesson 6 : **All the Careers in Digital Marketing 2024 Walkthrough**

Lesson 7 : **How to Become a Senior Digital Marketer 6 Step Guide**

Lesson 8 : **Essential Tools All Digital Marketers Should Know 2024**

Lesson 9 : **Create an Effective Digital Marketing Portfolio in 2024**

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