Mindluster Platform

About the course Email messaging marketing for beginners

Course Presenter : Santrel Media

Email & messaging marketing, in this course youâ€™ll learn the fundamentals of Email & Messaging Marketing to grow your audience and boost engagement. Weâ€™ll cover email list building, crafting compelling subject lines, designing high-converting email campaigns, and automating workflows for efficiency. Youâ€™ll also explore SMS and messaging platforms like WhatsApp and Facebook Messenger to reach customers instantly. Learn best practices for segmentation, personalization, and analyzing campaign performance. Whether you're a beginner or a business owner, this course will equip you with the skills to drive conversions and build customer relationships through email and messaging strategies. Santrel Media

Digital Marketing Category's Courses

Course Lesson(5)

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Lesson 3 : **MAILCHIMP TUTORIAL 2023 For Beginners Step by Step Email Marketing Guide**

Lesson 4 : **MAILCHIMP TUTORIAL Email Marketing step by Step for Beginners**

Lesson 5 : **Mailchimp Tutorial 2019 Step By Step Beginners Guide To Email Marketing**

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