Mindluster Platform

About the course Instagram advertising for beginners

Course Presenter : Santrel Media

Instagram advertising, in this course youâ€™ll learn how to create, manage, and optimize Instagram ads to increase brand awareness, engagement, and sales. Weâ€™ll cover everything from setting up your Instagram Business Account and using Meta Ads Manager to defining the right audience, choosing ad objectives, and designing high-performing ads. Youâ€™ll discover how to use different ad formats like photo, video, carousel, stories, and reels to maximize your reach. Additionally, weâ€™ll explore budgeting strategies, A/B testing, and performance analysis using Instagram Insights and Facebook Pixel. Whether youâ€™re a beginner or a business owner, this course will help you master Instagram advertising and achieve higher ROI with targeted campaigns. Santrel Media

Digital Marketing Category's Courses

Course Lesson(3)

Lesson 1 : **TOP 5 INSTAGRAM MISTAKES in 2020 Mistakes I Made Before**

Lesson 2 :
How to Create an Instagram Business 2020 Step by Step Tutorial Make Money on Instagram

Lesson 3 : **Instagram Ads Tutorial 2020 Step by Step**

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