Mindluster Platform

About the course Email marketing software for small business

Course Presenter : Stewart Gauld

Email marketing software, in this course we will explore the best email marketing software to help businesses create, automate, and optimize email campaigns. Learn how to use tools like Mailchimp, ConvertKit, and HubSpot to design professional emails, segment audiences, and track performance. Weâ€™ll cover email automation, A/B testing, and strategies to improve open and click-through rates. Discover how AI and personalization can enhance engagement and drive conversions. Whether youâ€™re a beginner or a business owner, this course will equip you with the skills to build effective email campaigns that grow your brand and increase sales. Stewart Gauld

Digital Marketing Category's Courses

Course Lesson(41)

Lesson 1 : **Top 5 FREE Email Marketing Software for Small Business**

Lesson 2 : **Convertkit Tutorial for Beginners FREE Email Marketing Software for Small Business**

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Lesson 4 : **HOW TO USE MAILCHIMP Complete MailChimp Tutorial for Beginners 2021**

Lesson 5 :
HOW TO USE KLAVIYO Email Marketing Software for Shopify Klaviyo Tutorial for Beginners

Lesson 6 : **HubSpot Tutorial Email Marketing for Beginners Create Your First Email Campaign**

Lesson 7 : **Mailchimp Tutorial Email Marketing for Beginners Create Your First Email Campaign**

Lesson 8 :
SHOPIFY EMAIL MARKETING Tutorial for Beginners How To Create Send Email Campaigns for FREE

Lesson 9 :
How To Create FREE Business Emails with Zoho Mail 5 Emails for Free Zoho Mail Tutorial

Lesson 10 :
How To Use Zoho Mail Manage Business Emails with Zoho Mail for FREE Zoho Mail Tutorial

Lesson 11 :
Mailchimp Automation Tutorial for Beginners Create Email Automations Customer Journey

Lesson 12 :
How To Build A Sales Funnel for FREE BEST Marketing Platform for Beginners Systeme ioÂ Tutorial

Lesson 13 : **Klaviyo Email Automations Tutorial for Beginners**

Lesson 14 : **How To Set Up Email Forwarding for Free cPanel**

Lesson 15 : **MAILCHIMP TUTORIAL 2022 Free All In One Marketing Platform for Small Business**

Lesson 16 :

How To Create Email Templates In Gmail Free Gmail Email Templates Email Marketing for Gmail

Lesson 17 : How To Track Emails for Free Top 3 Email Tracking Tools for Small Business

Lesson 18 : How To Save Time with Gmail Email Templates Free Gmail Email Snippets

Lesson 19 :
How To Connect MailChimp to WordPress Capture Emails Grow Your Email List Beginners Guide

Lesson 20 : How To Set Up Google Workspace SPF DKIM DMARC Improve Email Deliverability

Lesson 21 : How To Use Zoho Campaigns Free Email Marketing Software for Small Business

Lesson 22 : How To Setup Abandoned Cart In Shopify for Free Shopify Marketing Automations

Lesson 23 : How To Create A Free Email Campaign in Canva Email Marketing for Beginners

Lesson 24 : How To Set Up Google Workspace Business Emails Google Workspace Tutorial

Lesson 25 : Google Workspace Tutorial for Small Business Essential Guide for Beginners

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