Mindluster Platform

About the course CRM for digital marketing success

Course Presenter : Umar Tazkeer

CRM for digital marketing, in this course we will learn about CRM for digital marketing, exploring how to leverage Customer Relationship Management tools to optimize marketing campaigns, automate workflows, and enhance customer engagement. Youâ€™ll discover how to integrate CRM systems with digital marketing platforms, segment audiences, personalize communication, and track customer interactions. The course covers lead generation, email automation, data-driven marketing strategies, and best practices for maximizing customer lifetime value. Whether you're a beginner or looking to improve your CRM skills, this course will help you master the tools needed to drive marketing success and customer retention. Umar Tazkeer

Digital Marketing Category's Courses

Course Lesson(9)

Lesson 1 :
Introduction to Customer Relationship Management its use for Digital Marketers CRM Course 1

Lesson 2 : **How to Send Leads Automatically to Hubspot CRM CRM Course 2**

Lesson 3 : **Why do we need to connect Google ads and HubSpot CRM CRM Course 3**

Lesson 4 : **How to use Pipelines Deals in CRM Customer Relationship Management 4**

Lesson 5 : **CRM that we are using these days for our Company CRM Course 5**

Lesson 6 : **Chat Widget in Hubspot CRM CRM Course 7**

Lesson 7 : **What is Zoho Bigin Features of Zoho Bigin CRM Course 8**

Lesson 8 : **How to send Leads from Landing Page to Bigin CRM CRM Course 9**

Lesson 9 : **How to setup Stage Automations in Bigin CRM Useful Feature CRM Course 10**

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