Mindluster Platform

About the course Digital marketing for business owners

Course Presenter : Umar Tazkeer

Digital marketing for business owners, in this course we will learn about the Digital Marketing for Business Owners Course, covering essential strategies to grow your business online. Youâ€™ll explore key concepts such as SEO, social media marketing, email campaigns, and content creation. Learn how to leverage platforms like Facebook, Instagram, Google Ads, and LinkedIn to reach your target audience effectively. Discover automation tools, lead generation tactics, and conversion optimization techniques to boost engagement and sales. Weâ€™ll also dive into analytics and data-driven decision-making to maximize ROI. Whether youâ€™re a small business owner or entrepreneur, this course equips you with the skills to build a strong digital presence, drive traffic, and increase revenue. By the end, youâ€™ll have a clear, actionable strategy to elevate your brand and succeed in the digital marketplace. Umar Tazkeer

Digital Marketing Category's Courses

Course Lesson(15)

Lesson 1 : **All about Digital Marketing For Business Owners Full Course in Hindi Umar Tazkeer**

Lesson 2 :
What is Digital Marketing Explained in Hindi Digital Marketing à¤•à¥à¤¯à¤¾ à¤¹à¥ for Business owners

Lesson 3 :
What is SEO its benefits SEO à¤•à¥à¤¯à¤¾ à¤¹à¥ Explained in Simplest Way Umar Tazkeer

Lesson 4 : **What is Google Ads Google Ads à¤•à¥à¤¯à¤¾ à¤¹à¥ Explained in Hindi Umar Tazkeer**

Lesson 5 : **What is Facebook Ads Facebook Ads à¤•à¥à¤¯à¤¾ à¤¹à¥ Umar Tazkeer**

Lesson 6 : **What is Email Marketing Email Marketing à¤•à¥à¤¯à¤¾ à¤¹à¥ Umar Tazkeer**

Lesson 7 : **What is Affiliate Marketing How People are making money from Affiliate Marketing 1**

Lesson 8 : **What is SMO SMM Difference between SMO SMM Umar Tazkeer**

Lesson 9 : **What is Online Reputation Management ORM Explained in Hindi**

Lesson 10 : **What is DropShipping DropShipping Model Explained Umar Tazkeer**

Lesson 11 :
What is Google Analytics Google analytics à¤•à¥à¤¯à¤¾ à¤¹à¥ for beginners Umar Tazkeer

Lesson 12 : **What is Automation in Digital Marketing for Beginners Umar Tazkeer**

Lesson 13 : **How to Setup Google My Business Profile in 10 Mints Umar Tazkeer**

Lesson 14 : **Digital Marketing Expectations Unveiled What Business Owners Need to Know**

Lesson 15 : **What is Influencer Marketing How influencers Earn Umar Tazkeer**

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