Mindluster Platform

About the course D2C business for beginners

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D2C business, in this course we will learn about the D2C (Direct-to-Consumer) business model, how it works, and its advantages over traditional retail. The D2C approach allows brands to sell directly to customers without intermediaries, enabling better control over pricing, branding, and customer experience. We will explore key strategies for launching and scaling a successful D2C business, including e-commerce platforms, digital marketing, supply chain management, customer acquisition, and retention techniques. You'll learn how to optimize your online store, leverage social media and influencer marketing, and analyze consumer data to drive sales and loyalty. This course is ideal for entrepreneurs, marketers, and business owners looking to build a strong D2C brand. By the end of the course, you'll have a clear roadmap to establish, market, and grow a thriving D2C business, maximizing direct engagement with customers and increasing profitability. Umar Tazkeer

Business Category's Courses

Course Lesson(13)

Lesson 1 :
D2C Marketing 101 A Crash Course for Beginners in Hindi D2C Marketing Course Umar Tazkeer

Lesson 2 : **Understanding D2C business For Beginners D2C Course Umar Tazkeer**

Lesson 3 : **How to Select the Website technology for D2C Business D2C Course Umar Tazkeer**

Lesson 4 : **How to Manage RTO for D2C Business D2C Course Umar Tazkeer**

Lesson 5 :
Understanding the Fundamentals of Supply Chain in D2C Business D2C Course Umar Tazkeer

Lesson 6 :
Misinterpretation of ROAS The 1 Mistake D2C Businesses Make D2C Course Umar Tazkeer

Lesson 7 :
What are the different Methods to do Marketing for D2C Businesses D2C Course Umar Tazkeer

Lesson 8 :
Understanding Conversion Rate in D2C Business in RIght Way D2C Course Umar Tazkeer

Lesson 9 : **Importance of UGC Content for D2C Business D2C Course Umar Tazkeer**

Lesson 10 :
Different Ways to increase your Average Order Value AOV in D2C D2C Course Umar Tazkeer

Lesson 11 : **How to hire Best D2C Performance Marketing Agency D2C Course Umar Tazkeer**

Lesson 12 :
Top Reasons why Performance Marketing ROAS of your D2C brand is declining D2C Marketing Course

Lesson 13 : **Festivals and Offers leverages in D2C brand D2C Marketing Course Umar Tazkeer**

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