Mindluster Platform

About the course Lead generation for digital marketers

Course Presenter : Umar Tazkeer

Lead generation, in this course we will learn about Lead Generation, the process of attracting and capturing potential customers to drive sales and business growth. We will explore key strategies, including content marketing, SEO, paid ads (PPC), email marketing, social media, and landing pages, to generate high-quality leads. You'll learn how to create lead magnets, design effective call-to-actions (CTAs), and optimize conversion funnels to turn visitors into loyal customers. We will also cover advanced techniques like LinkedIn B2B lead generation, lead nurturing, automation, and CRM integration to maximize efficiency. Through practical case studies and hands-on exercises, you'll discover how to identify, qualify, and convert leads effectively. Whether you're a marketer, entrepreneur, or sales professional, this course will equip you with the skills to generate consistent, high-converting leads and boost your business success. Umar Tazkeer

Digital Marketing Category's Courses

Course Lesson(30)

Lesson 1 :
Learn Full Lead Generation Course in 6 Hours Lead Generation Tutorials in Hindi Umar Tazkeer

Lesson 2 :
Learn Lead Generation Ecosystem Lead Generation Ecosystem in Hindi Lead Generation Course 1

Lesson 3 : **What are different Types of Leads Types of Leads Lead Generation 2**

Lesson 4 :
How to Generate Leads from Digital All Lead Generation Sources Lead Generation Course 3

Lesson 5 : **Difference Between B2B and B2C Lead Generation B2B vs B2C Lead Generation 4**

Lesson 6 :
How to Generate Leads from Facebook Facebook Lead Generation System Umar Tazkeer 5

Lesson 7 : **How Leads Can be Generated by Different Google Sources Lead Generation Course 6**

Lesson 8 : **How to Improve Facebook Lead Quality Lead Generation 7**

Lesson 9 :
Generate Leads for MBA Admissions using FB Ads Complete Tutorial Lead Generation Course 8

Lesson 10 : **How to use Facebook Leads Center Complete Tutorial Lead Generation Course 9**

Lesson 11 : **Tips to Increase the Quality of Facebook Leads Lead Generation Course 10**

Lesson 12 : **Send Facebook Ads Leads to Google Sheet Automatically Lead Generation 11**

Lesson 13 : **How to Transfer Leads from Facebook Ads to Hubspot Lead Generation Course 12**

Lesson 14 :
Appointment Request Feature to Increase Quality of Facebook Leads Lead Generation 13

Lesson 15 :
How to Get Quality Call Leads from Facebook Ads Facebook Call Campaign Lead Generation 14

Lesson 16 :

How to Generate Leads from Facebook Messenger Facebook Messenger Lead Generation 15

Lesson 17 :
Lead Generation for Real Estate Business from Google Ads Real Estate Leads Lead Generation 16

Lesson 18 : How to Send leads to Google Sheet from Landing Page Lead Generation 17

Lesson 19 : How to send Google Ads Leads to Google Sheet Lead Generation Course 18

Lesson 20 : How to Generate Organic Leads from Instagram Instagram Lead Generation 19

Lesson 21 : How to Create Lead Magnets for Lead Generation Lead Magnet Lead Generation 20

Lesson 22 :
How to Generate leads from LinkedIn lead Generation Campaign Lead Generation Course 21

Lesson 23 : How to get Quality Leads from Google Ads Lead Generation 22

Lesson 24 : How to Send Leads From Facebook Ads to Mailchimp Lead Generation 23

Lesson 25 : What are Data Driven Lead Qualification Process Lead Generation 24

Lesson 26 : Life Cycle of a Lead Lead Lifecycle Automation Lead Generation 25

Lesson 27 : How to generate leads through LinkedIn Lead Generation 26

Lesson 28 : How to Generate Quality Leads from Quora Lead Generation 27

Lesson 29 : Influencer Marketing For Lead generation Lead Generation 28

Lesson 30 :
Understanding the Difference Between 1st Party 2nd Party 3rd Party Data Lead Generation 29

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