Mindluster Platform

About the course Twitter ads for beginners

Course Presenter : Umar Tazkeer

Twitter ads, in this course we will learn about Twitter Ads, exploring how to create, optimize, and manage effective advertising campaigns on Twitter (X). Twitter Ads help businesses increase brand awareness, generate leads, and drive conversions through targeted ad campaigns. We will cover different ad formats, including Promoted Tweets, Follower Ads, Video Ads, and Carousel Ads, and how to choose the right campaign objective for your business goals. You'll learn how to set up audience targeting, retargeting strategies, budget allocation, and bidding techniques to maximize ROI. We will also explore A/B testing, performance analytics, and ad optimization to improve engagement and results. Whether you're a beginner or an experienced marketer, this course provides practical strategies to leverage Twitter Ads effectively, increase customer engagement, and drive business growth through data-driven marketing campaigns. Umar Tazkeer

Digital Marketing Category's Courses

Course Lesson(16)

Lesson 1 :
Complete Twitter Ads Course in Hindi Twitter Ads Full Course for Beginners in 2 Hrs Umar Tazkeer

Lesson 2 : **What are Twitter Ads How to Create Twitter Ads Account Twitter Ads Course 1**

Lesson 3 : **How to Install Twitter Base Pixel on Website Twitter Ads Course 2**

Lesson 4 : **What are different Ad Formats Placements in Twitter Ads Twitter Ads Course 3**

Lesson 5 : **What are Campaign Objectives in Twitter Ads Twitter Ads Course 4**

Lesson 6 :
How to do Twitter Audience Targeting Types of Twitter Audience Targeting Twitter Ads Course 5

Lesson 7 :
Twitter Audience Network How to run Ads in Twitter Audience Network Twitter Ads Course 6

Lesson 8 : **How to Run Follower Campaign in Twitter Ads Twitter Ads Course 7**

Lesson 9 : **Understanding Ad Groups in Twitter Ads Twitter Ads Ad Groups Twitter Ads Course 8**

Lesson 10 :
Setup Conversions and Events in Twitter Ads Twitter Ads Events Setup Twitter Ads Course 9

Lesson 11 :
Create Perfect Twitter Traffic Ads Twitter website Traffic Campaigns Twitter Ads Course 10

Lesson 12 :
Creating Pre Roll Campaigns in Twitter Ads Twitter Pre Roll Campaigns Twitter Ads Course 11

Lesson 13 : **App Install Campaigns Creating App Install Campaigns in Twitter Ads Twitter ads 12**

Lesson 14 :
How to Track App Installs in Twitter Ads Campaign Conversion Setup Twitter Ads Course 13

Lesson 15 :
Creating Custom Audience in Twitter Ads Website based Audience Twitter ads course 14

Lesson 16 :

How to Create Twitter Ads Lookalike Audiences Lookalike Audiences Twitter Ads Course 15

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