Mindluster Platform

About the course Ecommerce seo for beginners

Course Presenter : Umar Tazkeer

Ecommerce seo, in this course we will learn about Ecommerce SEO, focusing on optimizing online stores to rank higher in search engines and increase organic traffic. We will cover essential SEO strategies, including keyword research, on-page optimization, technical SEO, and link building to help products appear in top search results. Youâ€™ll learn how to optimize product pages, improve site structure, enhance user experience, and boost site speed to drive more sales. We will also explore content marketing, internal linking strategies, schema markup, and mobile optimization to improve visibility. Additionally, weâ€™ll discuss common SEO mistakes and best practices to ensure long-term success. Whether you're a beginner or an eCommerce store owner, this course will equip you with the knowledge to increase conversions, reduce reliance on paid ads, and build a sustainable online business using SEO effectively. Umar Tazkeer

Digital Marketing Category's Courses

Course Lesson(9)

Lesson 1 :
Keyword Research Fundamentals for Ecommerce Website Ecommerce SEO SEO Course 76

Lesson 2 :
Introduction to Ecommerce SEO Difference Between Ecommerce Normal SEO SEO Course 75

Lesson 3 : **How to do On Page SEO of Category Pages in Ecommerce Website SEO Course 77**

Lesson 4 :
How to Setup Schema Markup for ECommerce Category Page ECommerce SEO SEO Course 78

Lesson 5 : **How to do the SEO of Product Pages Product Page SEO Ecommerce SEO Course 79**

Lesson 6 : **How to use ItemList Schema in Ecommerce Website SEO Course 80**

Lesson 7 : **How to Implement Product Schema on Product Pages Ecommerce SEO Course 81**

Lesson 8 : **How to Create Robots txt file for Ecommerce Website SEO Course 82**

Lesson 9 :
How to create Sitemaps for Ecommerce Website Ecommerce Sitemap Tutorial SEO Course 83

Related courses

Digital marketing strategy

seo

Digital Marketing Beginners

Foundations of Digital Marketing E commerce

Social Media influencer

Digital Marketing Strategies



for Business Contact
business@mindluster.com