Mindluster Platform

About the course Create microsoft ads account for beginners

Course Presenter : Umar Tazkeer

Create microsoft ads account, in this course we will learn how to create a Microsoft Ads account and set it up for effective advertising. Weâ€™ll guide you through the account creation process, starting with signing up and configuring your settings. Youâ€™ll learn how to set your campaign goals, target your audience, and choose the right ad formats (text ads, shopping ads, etc.). We will cover how to define your budget, bid strategy, and ad scheduling to get the best results. Youâ€™ll also learn about keyword research, creating ad groups, writing effective ad copy, and tracking performance using Microsoft Ads tools. By the end of the course, youâ€™ll be able to launch and manage your first campaign confidently, ensuring that your ads reach the right customers and deliver high ROI. Whether youâ€™re a beginner or looking to improve your skills, this course will provide all the practical knowledge you need to start using Microsoft Ads effectively. Umar Tazkeer

Digital Marketing Category's Courses

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Lesson 1 : **How to Create Microsoft Ads Account Step by Step Microsoft Ads Course for Beginners 1**

Lesson 2 : **Different types of Ads in Microsoft Ads Bing Ads Microsoft Ads Course 2**

Lesson 3 : **Create Search Ads in Microsoft Ads Microsoft Ads Tutorial Step by Step 3**

Lesson 4 :
Create Audience Ad Campaign in Microsoft Ads Native Advertising Microsoft Ads Course 4

Lesson 5 : **Import Campaigns from Google ads to Microsoft Ads Microsoft Ads Course 5**

Lesson 6 : **Research Keywords for Microsoft Ads Microsoft Keyword Planner Tool Microsoft Ads 6**

Lesson 7 : **Install Microsoft UET Tag on Website Microsoft Ads Course 7**

Lesson 8 : **How to create Conversion Goals in Microsoft Ads Microsoft Ads 8**

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