



Mindluster Platform

About the course **Create microsoft ads account for beginners**

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Create microsoft ads account, in this course we will learn how to create a Microsoft Ads account and set it up for effective advertising. We'll guide you through the account creation process, starting with signing up and configuring your settings. You'll learn how to set your campaign goals, target your audience, and choose the right ad formats (text ads, shopping ads, etc.). We will cover how to define your budget, bid strategy, and ad scheduling to get the best results. You'll also learn about keyword research, creating ad groups, writing effective ad copy, and tracking performance using Microsoft Ads tools. By the end of the course, you'll be able to launch and manage your first campaign confidently, ensuring that your ads reach the right customers and deliver high ROI. Whether you're a beginner or looking to improve your skills, this course will provide all the practical knowledge you need to start using Microsoft Ads effectively. Umar Tazkeer

Digital Marketing Category's Courses

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