Mindluster Platform

About the course Google search ads for beginners

Course Presenter : Umar Tazkeer

Google search ads, in this course we will learn how to create and manage effective Google Search Ads campaigns. Weâ€™ll cover everything from setting up your account to creating targeted ads that drive traffic and increase conversions. Youâ€™ll learn the key elements of Google Search Ads, such as ad copywriting, keyword selection, and bid strategies, as well as how to use Google Ads tools to optimize your campaigns. We will dive into the process of setting up ad groups, using negative keywords, and leveraging ad extensions to enhance your adsâ€™ visibility. Additionally, weâ€™ll cover budget management, performance tracking, and A/B testing to continuously improve ad performance. Whether youâ€™re a beginner or looking to improve your skills, this course will provide you with all the knowledge to effectively use Google Search Ads and achieve strong ROI. Umar Tazkeer

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Course Lesson(41)

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