Mindluster Platform

About the course Youtube ads for beginners

Course Presenter : Umar Tazkeer

Youtube ads in hindi, in this course we will learn how to create and optimize YouTube Ads to reach your target audience effectively. Youâ€™ll begin by understanding YouTubeâ€™s advertising platform and the different types of ads available, including skippable video ads, non-skippable video ads, display ads, and banners. We will cover the ad creation process, from choosing the right ad format to designing engaging video content that resonates with viewers. Youâ€™ll learn how to target specific audiences, set budgets, and implement bidding strategies to maximize your campaign's ROI. We will also explore how to track performance using YouTube Analytics to refine your strategy, improve engagement, and drive conversions. By the end of this course, youâ€™ll have the skills to run effective YouTube advertising campaigns that increase brand visibility and achieve measurable results. Whether youâ€™re a beginner or experienced marketer, this course will help you master YouTube Ads and grow your business. Umar Tazkeer

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Course Lesson(10)

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