Mindluster Platform

About the course Google shopping ads for beginners

Course Presenter : Umar Tazkeer

Google shopping ads in hindi, in this course we will learn how to effectively create and manage Google Shopping Ads to promote your e-commerce products. Weâ€™ll start by setting up a Google Merchant Center account and uploading product information such as images, descriptions, and prices. Youâ€™ll learn how to link your Google Merchant Center account to Google Ads to start creating campaigns. We will explore targeting options, including keyword targeting, geographic targeting, and audience targeting, to help you reach the right customers. Weâ€™ll also cover how to create effective shopping campaigns, optimize product feeds, and set competitive bids. Additionally, you will learn how to track and analyze your campaigns using Google Analytics and Google Ads performance reports. By the end of the course, youâ€™ll be able to create and manage Google Shopping Ads confidently, increase visibility for your products, and boost sales by attracting more relevant buyers to your website. Umar Tazkeer

Digital Marketing Category's Courses

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