Mindluster Platform

About the course Facebook ads account for beginners

Course Presenter : Umar Tazkeer

Facebook ads account, in this course we will guide you through the process of setting up and managing a Facebook Ads account. Youâ€™ll learn how to create an account, set up a business manager, and link your Facebook page to get started. We will cover how to create effective ad campaigns, choose the right ad objectives, and target your audience based on interests, demographics, and behaviors. Youâ€™ll learn how to design and write compelling ad copy, select the appropriate ad formats (carousel, video, and image ads), and set your budget and bidding strategies. The course will also focus on ad performance analysis, showing you how to use Facebook Ads Manager to track and measure the success of your campaigns, as well as how to optimize your ads for better results. By the end of this course, you will have the skills to launch and manage Facebook ad campaigns that drive traffic, leads, and sales. Umar Tazkeer

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