Mindluster Platform

About the course UX design for marketing websites

Course Presenter : The Cutting Edge School

UX design for marketing websites, in this course you'll learn how to create user-centric, high-converting marketing websites by applying essential UX design principles. This course covers the entire processâ€”from understanding user behavior to designing intuitive interfaces that drive engagement and sales. Youâ€™ll explore key concepts such as wireframing, prototyping, user journey mapping, and usability testing, all focused on enhancing the overall user experience. Weâ€™ll also dive into optimizing the design for mobile devices, ensuring that your website performs seamlessly across platforms. By the end of this course, you'll have the skills to design marketing websites that not only look great but are also optimized for conversions, user retention, and long-term success. Get ready to transform your marketing website with the power of UX design. The Cutting Edge School

Web Design Category's Courses

Course Lesson(4)

Lesson 1 : **2022 Resources for Web Design Marketing Inspiration**

Lesson 2 :
How apps keep users hooked Laws of UX Zeigarnik effect Ansh Mehra Stream from Zuddl Studio

Lesson 3 :
Why we love some apps Psychology hacks that keep users engaged on apps Ansh Mehra UX Livestream

Lesson 4 :
UX Inspiration for Marketing Websites Landing Pages 2022 Ansh Mehra UX Design Livestream UX UI

Related courses

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ux ui

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