Mindluster Platform

About the course Figma for marketing

Course Presenter : Mavi Design

Figma for marketing, in this course we will learn how to use Figma to create high-impact marketing materials that boost engagement and drive results. Youâ€™ll explore how to design social media graphics, email banners, landing pages, ad creatives, and branded templates all within Figmaâ€™s powerful and collaborative design environment. The course covers essential tools like auto layout, components, and styles to help you build reusable assets and maintain visual consistency across campaigns. You'll also learn how to collaborate with teams, share design previews, and export assets in the correct formats for various platforms. Whether you're a marketer looking to improve your design skills or a designer working closely with marketing teams, this course provides the practical knowledge needed to design fast, smart, and on-brand. By the end, youâ€™ll be able to confidently create and manage marketing visuals that communicate clearly and convert effectively using Figma. Mavi Design

Web Design Category's Courses

Course Lesson(8)

Lesson 1 : **Automatic Banner Ad Generator in Figma Save HOURS of Boring Work**

Lesson 2 :
How To Design ADS BANNERS For SUCCESSFUL Marketing Campaigns in FIGMA Explanation Example

Lesson 3 : **Designing 21 BANNERS IN 5 MINUTES Using My Own Figma Tool**

Lesson 4 : **Design Breathtaking CAROUSEL POSTS in Figma FAST My 9 Minute Setup**

Lesson 5 : **Designing a Carousel in Figma**

Lesson 6 :
Using Components in Figma To Generate Print Variations Insanely Fast Voiceless Tutorial

Lesson 7 :
Creating a Modern BRAND DESIGN CONCEPT in Figma Logo Colors Website Print â€“ Voiceless Tutorial

Lesson 8 : **Let s Design A Banner Ad For Your Design Agency Figma Tutorial Source File**

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