Mindluster Platform

About the course French vocabulary for marketing

Course Presenter : Lexicogs

French vocabulary for marketing, in this course we will learn about French vocabulary for marketing, focusing on essential terms and expressions used in branding, promotion, digital marketing, market research, and customer relations. Youâ€™ll explore words like publicitÃ© (advertising), marchÃ© cible (target market), stratÃ©gie de marque (brand strategy), and Ã©tude de marchÃ© (market research). Each lesson presents vocabulary in real business contextsâ€”campaign planning, social media, sales funnels, and consumer behaviorâ€”so you can apply what you learn right away. With examples, pronunciation support, and usage tips, you'll gain confidence in reading marketing content, writing promotional materials, and participating in marketing discussions in French. Letâ€™s begin the French Vocabulary for Marketing Course and speak the language of modern marketing fluently and effectively. Lexicogs

Languages Category's Courses

Course Lesson(7)

Lesson 1 : **French for Marketing What Are Marketing Job Titles Called in French**

Lesson 2 : **French for Marketing What Are the Marketing Functions Called in French**

Lesson 3 : **French for Marketing What Are the Types of Marketing and Content Called in French**

Lesson 4 : **French for Marketing Terms for Marketing Techniques in French**

Lesson 5 : **French for Marketing Digital Marketing Terms**

Lesson 6 : **French for Marketing Digital Marketing Terms for the Web**

Lesson 7 : **French for Marketing What Are Marketing Metrics Called in French**

Related courses

Arabic Advanced Reading Practice

Arabic Intermediate Reading Practice

Learn Arabic Vocabulary With Pictures

Spanish Lessons for Beginner Learners

A1 Learn German for beginners

German Vocabulary

for Business Contact
business@mindluster.com