Mindluster Platform

About the course SEO fundamentals in 2025

Course Presenter : SiteGround com

SEO fundamentals, in this course we will learn the core principles and best practices of Search Engine Optimization (SEO) to improve website visibility and ranking in search engines. Youâ€™ll understand how search engines like Google work, what factors influence ranking, and how to optimize your content for both users and search algorithms. The course covers on-page SEO, including keyword research, meta tags, headings, and internal linking. It also introduces off-page SEO, focusing on backlinks and domain authority. Weâ€™ll explore technical SEO basics such as site speed, mobile-friendliness, and structured data. You'll learn how to use tools like Google Search Console and keyword planners to monitor and improve your SEO efforts. This course is perfect for beginners, bloggers, marketers, or business owners looking to drive more organic traffic. By the end, youâ€™ll have the knowledge to apply SEO fundamentals to any website and build a strong foundation for long-term search visibility. SiteGround com

Digital Marketing Category's Courses

Course Lesson(11)

Lesson 1 : **360 Degree Marketing Strategies to Grow Your Business**

Lesson 2 : **3 Email Tricks to Engage Your Audience**

Lesson 3 : **7 Must Try Email Marketing Campaign Ideas Examples**

Lesson 4 : **Customer Journey Mapping Tutorial**

Lesson 5 : **The Key to Marketing Success**

Lesson 6 : **Key Digital Marketing Metrics to Improve Your Results**

Lesson 7 : **How to transform your marketing with ChatGPT**

Lesson 8 : **How to Generate More Qualified Leads for Your Business**

Lesson 9 : **6 Top Digital Marketing Trends in 2025**

Lesson 10 : **7 Key Tactics to Drive Quality Free Traffic to Your Website**

Lesson 11 : **SEO in 2025 6 Trends Truly Changing The Landscape**

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