Mindluster Platform

About the course Meaning and characteristics of business

Course Presenter : Commerce lectures

Meaning and characteristics of business, in this course we will learn about the definition of business, its importance in economic development, and the essential features that distinguish business from other activities. Youâ€™ll explore the key characteristics of business such as profit motive, risk-taking, regularity, economic nature, customer focus, and legal compliance. The course will also cover various forms of business organizations, the role of business in society, and how businesses evolve over time. Through simple explanations, real-life examples, and interactive discussions, this course is perfect for beginners or anyone seeking clarity about the nature and role of business in the modern world. Whether you're a student, aspiring entrepreneur, or business enthusiast, this course will equip you with the core knowledge needed to understand and participate in the world of commerce with confidence. Commerce lectures

Business Category's Courses

Course Lesson(4)

Lesson 1 : **Meaning and characteristics of business class 11 entrepreneurship notes**

Lesson 2 : **Classification of business class 11 entrepreneurship notes**

Lesson 3 : **Micro small and medium enterprises class 11 entrepreneurship notes**

Lesson 4 : **Role of micro and small enterprise in Indian economy class 11 entrepreneurship notes**

Related courses

Business Entrepreneurship

Business Soft Skills

Economics

Intellectual Property

How to Start Business

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for Business Contact
business@mindluster.com