Mindluster Platform

About the course E business and E commerce

Course Presenter : Commerce lectures

E-business and E-commerce, in this course we will learn about the concepts, scope, and applications of e-business and e-commerce. You'll understand how e-business refers to the broader use of internet technologies for all business activities, including internal operations, while e-commerce specifically deals with buying and selling goods or services online. The course highlights the key differences, advantages, and limitations of both, supported by real-world examples. You'll also explore e-commerce models like B2B, B2C, and C2C, along with payment systems, logistics, customer experience, and security. Additionally, weâ€™ll cover tools used in managing e-business operations, such as CRM and ERP systems. Whether you are a student, entrepreneur, or business professional, this course will equip you with the foundational knowledge to succeed in the digital business world. Join now and master the future of commerce. Commerce lectures

Business Category's Courses

Course Lesson(6)

Lesson 1 :
Difference between micro and macro environment class 11 entrepreneurship development notes

Lesson 2 :
Difference between traditional market and modern market class 11 entrepreneurship notes

Lesson 3 : **Macro environment and its factors class 11 entrepreneurship development notes**

Lesson 4 :
Micro environment internal and external environment factors class 11 entrepreneurship notes

Lesson 5 : **Difference between e business and e commerce class 11 entrepreneurship notes**

Lesson 6 : **Market concept traditional modern scientific emerging class 11 entrepreneurship notes**

Related courses

Business Entrepreneurship

Business Soft Skills

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How to Start Business

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