Mindluster Platform

About the course Google analytics setup for beginners

Course Presenter : Loves Data

Google analytics setup course, Google Analytics Setup Course is a practical beginner-friendly training program designed to help students learn how to correctly install and configure Google Analytics to track website or app performance. In this course, students will understand how data tracking works, how to measure user behavior, and how to use analytics reports to improve marketing decisions and website performance. The course explains concepts in a simple and practical way suitable for beginners, marketers, business owners, and website managers. After completing the course, students will learn: How to create and configure a Google Analytics account properly. How to connect Google Analytics to a website or application. How to install and verify tracking codes correctly. How to read basic reports like traffic sources, users, and sessions. How to use data insights to improve marketing and website performance. This course is completely free, and students will receive a free accredited certificate after successfully completing the course. Loves Data

Computer Science Category's Courses

Course Lesson(6)

Lesson 1 : **Google Analytics 4 GA4 Tutorial â€“ Complete Setup Guide for Beginners**

Lesson 2 : **Google Analytics Tutorial Part 2 Realtime Reports Google Ads Search Console Setup**

Lesson 3 : **Explore Standard Reports in Google Analytics 4 GA4 Tutorial Lesson 3**

Lesson 4 : **Google Analytics 4 Tutorial â€“ Exploration Advertising Reports Part 4**

Lesson 5 : **GA4 Tutorial Part 5 â€“ How to Set Up Key Events and Audiences**

Lesson 6 : **Google Analytics 4 Tutorial Part 6 â€“ Tips Campaign Tracking Next Steps**

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for Business Contact
business@mindluster.com