Mindluster Platform

About the course Installing google analytics on wordPress

Course Presenter : Loves Data

google analytics on wordPress course, Google Analytics on WordPress Course is a practical beginner-friendly program designed to help students learn how to integrate Google Analytics with WordPress websites to track visitors, analyze user behavior, and improve website performance. In this course, students will understand how website analytics works, why tracking data is important for digital marketing, and how to use analytics reports to make better business and content decisions. The course is explained in a simple and practical way suitable for beginners, bloggers, business owners, and website administrators. After completing the course, students will learn: How to create and configure a Google Analytics account. How to connect Google Analytics to a WordPress website. How to install tracking codes using plugins or manual methods. How to read important reports like users, sessions, and traffic sources. How to use analytics data to improve marketing and website performance. This course is completely free, and students will receive a free accredited certificate after successfully completing the course. Loves Data

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Course Lesson(50)

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for Business Contact
business@mindluster.com