Mindluster Platform

About the course Google tag manager for beginners 2025

Course Presenter : Loves Data

Google tag manager course, Google Tag Manager Course is a practical beginner-friendly training program designed to help students learn how to manage and control tracking codes on websites without editing the website code every time. In this course, students will understand how tag management works, why it is important for digital marketing and analytics, and how to use Google Tag Manager to connect tracking tools like analytics and advertising platforms. The course is explained in a simple and practical way suitable for beginners, marketers, business owners, and website managers. After completing the course, students will learn: How to create and configure a Google Tag Manager account. How to install and connect Tag Manager to a website. How to create and manage Tags, Triggers, and Variables. How to track user actions like clicks, forms, and page views. How to test and publish tracking setup correctly. This course is completely free, and students will receive a free accredited certificate after successfully completing the course. Loves Data

Digital Marketing Category's Courses

Course Lesson(7)

Lesson 1 : **Google Tag Manager Tutorial for Beginners 2025 GTM Tutorial Step by Step Guide**

Lesson 2 : **How To Setup Google Ads Meta and LinkedIn Tags â€“ GTM Tutorial Lesson 2**

Lesson 3 :
GTM Preview Mode â€“Â Debug Tags in Google Tag Manager â€“Â GTM Tutorial Lesson 3

Lesson 4 : **Migrating to Google Tag Manager â€“ GTM Tutorial Lesson 4**

Lesson 5 : **Tracking Conversions with Google Tag Manager â€“ GTM Tutorial Lesson 5**

Lesson 6 : **Track Clicks Buttons Forms with Google Tag Manager â€“ GTM Tutorial Lesson 6**

Lesson 7 : **Cookie Banner Consent Mode with Google Tag Manager â€“ GTM Tutorial Lesson 7**

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