Mindluster Platform

About the course Google tag manager button click tracking

Course Presenter : Loves Data

Google tag manager button click tracking course, Google Tag Manager Button Click Tracking Course is a practical beginner-friendly program designed to help students learn how to track user interactions with buttons on websites using Google Tag Manager. In this course, students will understand how click tracking works, why it is important for digital marketing and conversion optimization, and how to measure user actions without modifying website code. The course is explained in a simple and practical way suitable for beginners, marketers, website owners, and analysts. After completing the course, students will learn: How to set up Google Tag Manager correctly. How to create button click tracking tags. How to configure triggers to track button clicks. How to test tracking using preview and debug tools. How to send click data to analytics platforms for reporting. This course is completely free, and students will receive a free accredited certificate after successfully completing the course. Loves Data

Digital Marketing Category's Courses

Course Lesson(18)

Lesson 1 : **Scroll Depth Tracking with Google Tag Manager â€“Â How to Get Started Quickly**

Lesson 2 : **Back to Basics Benefits of Using Google Tag Manager**

Lesson 3 : **Tutorial Cross Domain Tracking with Google Tag Manager**

Lesson 4 : **Tutorial Tracking YouTube Videos with Google Tag Manager and Google Analytics**

Lesson 5 : **Tutorial Google Analytics Site Search Without Query Parameters**

Lesson 6 : **Tutorial Using Triggers in Google Tag Manager**

Lesson 7 : **Tutorial Event Tracking with Google Tag Manager**

Lesson 8 : **Pause Tags in Google Tag Manager â€“ Here s Your Quick Tutorial**

Lesson 9 : **Element Visibility Trigger in Google Tag Manager â€“ How to Track Website Elements**

Lesson 10 : **Testing Tags in Google Tag Manager â€“Â 3 Tips to Apply Now**

Lesson 11 : **Google Tag Manager Quick Start**

Lesson 12 : **Google Tag Manager Tutorial 2020 Getting Started**

Lesson 13 : **Facebook Retargeting with Google Tag Manager 2020 Tutorial**

Lesson 14 : **Google Tag Manager Button Click Tracking 2020 Tutorial**

Lesson 15 : **Google Tag Manager Button Click Tracking 2020 Tutorial**

Lesson 16 : **Google Tag Manager Button Click Tracking 2020 Tutorial**

Lesson 17 : **Google Tag Manager GTM Server Side Tracking**

Lesson 18 :

Preview Mode in Google Tag Manager How to debug your tags using the GTM preview mode

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