Mindluster Platform

About the course Google analytics goal types

Course Presenter : Loves Data

Google analytics goal course, Google Analytics Goals Course is a practical beginner-friendly training program designed to help students learn how to set up and track goals in Google Analytics to measure website performance and user conversions. In this course, students will understand how goal tracking works, why it is important for digital marketing and business growth, and how to use goal data to improve website performance and marketing campaigns. The course is explained in a simple and practical way suitable for beginners, marketers, business owners, and website managers. After completing the course, students will learn: How to understand different types of Google Analytics goals. How to create and configure goals step by step. How to track conversions like sign-ups, purchases, and downloads. How to analyze goal reports and conversion data. How to optimize marketing strategies based on goal performance. This course is completely free, and students will receive a free accredited certificate after successfully completing the course. Loves Data

Digital Marketing Category's Courses

Course Lesson(8)

Lesson 1 : **Shortcut Assigning Goal Value to Your Conversions**

Lesson 2 : **Shortcut Google Analytics Goal Types**

Lesson 3 : **Shortcut What are Pageviews Sessions and Users**

Lesson 4 : **Shortcut What is Bounce Rate**

Lesson 5 : **Shortcut Reporting on Word Count with Google Analytics**

Lesson 6 : **Shortcut Tracking Social Plugins on Your Website**

Lesson 7 : **Shortcut Google Analytics Content Grouping**

Lesson 8 : **Shortcut Google Analytics Attribution**

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