Mindluster Platform

About the course Google ads conversion for beginners

Course Presenter : Loves Data

Google ads conversion course, Google Ads Conversion Course is a practical beginner-friendly training program designed to help students learn how to track and measure conversions in Google Ads to evaluate advertising performance and improve return on investment. In this course, students will understand how conversion tracking works, why it is important for digital marketing success, and how to use conversion data to optimize advertising campaigns and increase sales or leads. The course is explained in a simple and practical way suitable for beginners, marketers, business owners, and website managers. After completing the course, students will learn: How to understand Google Ads conversion tracking concepts. How to set up conversion actions inside Google Ads step by step. How to install and verify conversion tracking codes correctly. How to track purchases, sign-ups, and form submissions. How to analyze conversion reports to improve campaign performance. This course is completely free, and students will receive a free accredited certificate after successfully completing the course. Loves Data

Digital Marketing Category's Courses

Course Lesson(6)

Lesson 1 : **Google Analytics 4 Tutorial for Beginners**

Lesson 2 : **Google Tag Manager Simplified A Straightforward Guide**

Lesson 3 : **Google Ads Tutorial for Beginners Step by Step**

Lesson 4 : **Looker Studio Tutorial For Beginners**

Lesson 5 : **Google Sheets Tutorial for Beginners**

Lesson 6 : **Google Ads Conversion Tracking for Beginners**

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business@mindluster.com