Mindluster Platform

About the course à¤¶à¥à¤°à¥à¤¤à¤¾à¥€ à¤²à¥‹à¤—, à¤•à¥‡ à¤²à¤¿à¤ Google Tag Manager

Course Presenter : Digital Vishnu

Unlock the full potential of your digital marketing strategy with our comprehensive online course on Google Tag Manager designed specifically for beginners. This training course provides you with essential skills to efficiently manage and implement tracking tags, enabling you to optimize website performance and improve marketing campaigns. Whether you are new to digital marketing or looking to enhance your professional skills, this certified course offers valuable insights to accelerate your career growth. Throughout this course, you will learn how to set up and manage Google Tag Manager, understand key concepts of tag deployment, and analyze data to make informed marketing decisions. You will gain practical knowledge on integrating tags with various marketing tools, troubleshooting common issues, and ensuring accurate data collection across platforms. This course is ideal for marketing professionals, website managers, data analysts, and entrepreneurs in the Middle East and beyond who want to develop a strong foundation in digital marketing analytics. No prior experience with Google Tag Manager is required, making it accessible to all beginners eager to expand their digital skill set. Why choose this training course on our platform? We offer expert-led instruction, up-to-date content tailored to current industry standards, and a flexible learning schedule. Our course is designed to provide you with practical skills that can be immediately applied to real-world projects, setting you apart in the competitive digital marketing landscape. Completing this certified course can open doors to various career opportunities such as Digital Marketing Specialist, Data Analyst, Web Analyst, or Marketing Consultant. It also enhances your resume by showcasing your commitment to continuous professional development in the fast-growing field of digital marketing. Upon successful completion, you will receive a recognized certificate that validates your expertise in Google Tag Manager, supporting your journey toward career advancement and success in the digital marketing industry. Enroll now to start your journey towards mastering essential digital marketing tools and boosting your professional growth. Digital Vishnu

Digital Marketing Category's Courses

Course Lesson(11)

Lesson 1 :
Google Tag Manager Tutorial in Tamil Learn Google Tag Manager Google Tag Manager for Beginners

Lesson 2 :
Button Click Event Tracking Google Tag Manager in Tamil Google Tag Manager Tutorial in Tamil

Lesson 3 :
Scroll Depth Tracking with Google Tag Manager in Tamil Google Tag Manager Tutorial in Tamil

Lesson 4 :
Video Views Tracking with Google Tag Manager in Tamil Google Tag Manager Tutorial in Tamil

Lesson 5 :
How to Add Facebook Pixel and Google Ads Remarketing to our Website using Google Tag Manager Tamil

Lesson 6 :
How to Track Custom Events with Google Tag Manager in Tamil Google Tag Manager Tutorial in Tamil

Lesson 7 :
How to Track Link Clicks Buttons Click and Forms Submission with Google Tag Manager in Tamil

Lesson 8 :
Google Tag Manager Google Ads Conversion Tracking Tutorial in Tamil How to Track a Thank You Page

Lesson 9 :
Google Tag Manager in Tamil Google Tag Manager Twitter Twitter Pixel Google Tag Manager

Lesson 10 :
Google Tag Manager in Tamil Google Tag Manager Linkedin Linkedin Insights tag Google Tag Manager

Lesson 11 :
Google Tag Manager in Tamil Facebook Pixel Setup New Facebook Pixel Google Tag Manager

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