Mindluster Platform

About the course à¤¶à¥à¤°à¥à¤†à¤¤à¥€ à¤²à¥‹à¤—à¥‹à¤, à¤•à¥‡ à¤²à¤¿à¤ à¤à¤¸à¤ˆà¤“ à¤•à¥€ à¤®à¥,à¤² à¤¬à¤¾à¤¤à¥‡à¤,

Course Presenter : Afsar Digital Media

à¤¯à¤¹ à¤‘à¤¨à¤²à¤¾à¤‡à¤¨ à¤ªà¥à¤°à¤¶à¤¿à¤•à¥à¤·à¤£ à¤•à¥‹à¤°à¥à¤¸, "à¤¶à¥à¤°à¥à¤†à¤¤à¥€ à¤²à¥‹à¤—à¥‹à¤, à¤•à¥‡ à¤²à¤¿à¤ à¤à¤¸à¤ˆà¤“ à¤•à¥€ à¤®à¥,à¤² à¤¬à¤¾à¤¤à¥‡à¤,," à¤¡à¤¿à¤œà¤¿à¤Ÿà¤² à¤®à¤¾à¤°à¥à¤•à¥‡à¤Ÿà¤¿à¤,à¤— à¤•à¥‡ à¤•à¥à¤·à¥‡à¤¤à¥à¤° à¤®à¥‡à¤, à¤¶à¥à¤°à¥à¤†à¤¤à¥€ à¤›à¤¾à¤¤à¥à¤°à¥‹à¤, à¤•à¥‡ à¤²à¤¿à¤ à¤…à¤¤à¥à¤¯à¤,à¤¤ à¤²à¤¾à¤à¤•à¤¾à¤°à¥€ à¤¹à¥ˆà¥¤ à¤‡à¤¸ à¤•à¥‹à¤°à¥à¤¸ à¤•à¥‡ à¤®à¤¾à¤§à¥à¤¯à¤® à¤¸à¥‡ à¤†à¤ª à¤¸à¤°à¥à¤š à¤‡à¤,à¤œà¤¨ à¤‘à¤ªà¥à¤Ÿà¤¿à¤®à¤¾à¤‡à¤œà¥‡à¤¶à¤¨ (SEO) à¤•à¥€ à¤¬à¥à¤¨à¤¿à¤¯à¤¾à¤¦à¥€ à¤…à¤µà¤§à¤¾à¤°à¤£à¤¾à¤“à¤, à¤•à¥‹ à¤¸à¤®à¤à¥‡à¤,à¤—à¥‡ à¤”à¤° à¤…à¤ªà¤¨à¥‡ à¤•à¤°à¤¿à¤¯à¤° à¤•à¥‹ à¤¨à¤ˆ à¤Šà¤,à¤šà¤¾à¤‡à¤¯à¥‹à¤, à¤ªà¤° à¤²à¥‡ à¤œà¤¾à¤¨à¥‡ à¤•à¥‡ à¤²à¤¿à¤ à¤†à¤µà¤¶à¥à¤¯à¤• à¤•à¥Œà¤¶à¤² à¤ªà¥à¤°à¤¾à¤ªà¥à¤¤ à¤•à¤°à¥‡à¤,à¤—à¥‡à¥¤ à¤¯à¤¹ à¤•à¥‹à¤°à¥à¤¸ à¤µà¤¿à¤¶à¥‡à¤· à¤°à¥,à¤ª à¤¸à¥‡ à¤‰à¤¨ à¤²à¥‹à¤—à¥‹à¤, à¤•à¥‡ à¤²à¤¿à¤ à¤¡à¤¿à¤œà¤¼à¤¾à¤‡à¤¨ à¤•à¤¿à¤¯à¤¾ à¤—à¤¯à¤¾ à¤¹à¥ˆ à¤œà¥‹ à¤¡à¤¿à¤œà¤¿à¤Ÿà¤² à¤®à¤¾à¤°à¥à¤•à¥‡à¤Ÿà¤¿à¤,à¤— à¤®à¥‡à¤, à¤…à¤ªà¤¨à¤¾ à¤•à¤°à¤¿à¤¯à¤° à¤¶à¥à¤°à¥, à¤•à¤°à¤¨à¤¾ à¤šà¤¾à¤¹à¤¤à¥‡ à¤¹à¥ˆà¤, à¤”à¤° à¤ªà¥à¤°à¥‹à¤«à¥‡à¤¶à¤¨à¤² à¤¸à¥à¤•à¤¿à¤²à¥à¤¸ à¤•à¥‹ à¤®à¤œà¤¬à¥,à¤¤ à¤¬à¤¨à¤¾à¤¨à¤¾ à¤šà¤¾à¤¹à¤¤à¥‡ à¤¹à¥ˆà¤,à¥¤ à¤‡à¤¸ à¤•à¥‹à¤°à¥à¤¸ à¤®à¥‡à¤, à¤†à¤ª à¤¸à¥€à¤–à¥‡à¤,à¤—à¥‡: - SEO à¤•à¤¾ à¤ªà¤°à¤¿à¤šà¤¯ à¤”à¤° à¤‡à¤¸à¤•à¥€ à¤®à¤¹à¤¤à¥à¤¤à¤¾ - à¤µà¥‡à¤¬à¤¸à¤¾à¤‡à¤Ÿ à¤…à¤¨à¥à¤•à¥,à¤²à¤¨ à¤•à¥‡ à¤®à¥à¤–à¥à¤¯ à¤¤à¤•à¤¨à¥€à¤•à¥‡à¤, - à¤•à¥€à¤µà¤°à¥à¤¡ à¤°à¤¿à¤¸à¤°à¥à¤š à¤”à¤° à¤à¤¨à¤¾à¤²à¤¿à¤¸à¤¿à¤¸ - à¤‘à¤¨-à¤ªà¥‡à¤œ à¤”à¤° à¤‘à¤«-à¤ªà¥‡à¤œ SEO à¤°à¤£à¤¨à¥€à¤¤à¤¿à¤¯à¤¾à¤ - à¤—à¥,à¤—à¤² à¤à¤¨à¤¾à¤²à¤¿à¤Ÿà¤¿à¤•à¥à¤¸ à¤•à¤¾ à¤‰à¤ªà¤¯à¥‹à¤— - à¤¸à¤°à¥à¤š à¤‡à¤,à¤œà¤¨ à¤°à¥ˆà¤,à¤•à¤¿à¤,à¤— à¤¸à¥à¤§à¤¾à¤°à¤¨à¥‡ à¤•à¥‡ à¤¤à¤°à¥€à¤•à¥‡ - à¤¡à¤¿à¤œà¤¿à¤Ÿà¤² à¤®à¤¾à¤°à¥à¤•à¥‡à¤Ÿà¤¿à¤,à¤— à¤®à¥‡à¤, SEO à¤•à¤¾ à¤®à¤¹à¤¤à¥à¤µ à¤¯à¤¹ à¤•à¥‹à¤°à¥à¤¸ à¤‰à¤¨ à¤›à¤¾à¤¤à¥à¤°à¥‹à¤,, à¤ªà¥‡à¤¶à¥‡à¤µà¤°à¥‹à¤,, à¤‰à¤¦à¥à¤¯à¤®à¤¿à¤¯à¥‹à¤, à¤”à¤° à¤¸à¤à¥€ à¤‡à¤šà¥à¤›à¥à¤• à¤µà¥à¤¯à¤•à¥à¤¤à¤¿à¤¯à¥‹à¤, à¤•à¥‡ à¤²à¤¿à¤ à¤‰à¤ªà¤¯à¥à¤•à¥à¤¤ à¤¹à¥ˆ à¤œà¥‹ à¤¡à¤¿à¤œà¤¿à¤Ÿà¤² à¤®à¤¾à¤°à¥à¤•à¥‡à¤Ÿà¤¿à¤,à¤— à¤®à¥‡à¤, à¤…à¤ªà¤¨à¥€ à¤¯à¥‹à¤—à¥à¤¯à¤¤à¤¾ à¤¬à¤¢à¤¼à¤¾à¤¨à¤¾ à¤šà¤¾à¤¹à¤¤à¥‡ à¤¹à¥ˆà¤,à¥¤ à¤¯à¤¦à¤¿ à¤†à¤ª à¤…à¤ªà¤¨à¥‡ à¤•à¤°à¤¿à¤¯à¤° à¤®à¥‡à¤, à¤¤à¥‡à¤œà¥€ à¤¸à¥‡ à¤¬à¤¢à¤¼à¥‹à¤¤à¤°à¥€ à¤šà¤¾à¤¹à¤¤à¥‡ à¤¹à¥ˆà¤, à¤”à¤° à¤‘à¤¨à¤²à¤¾à¤‡à¤¨ à¤ªà¥à¤°à¤œà¤¼à¥‡à¤,à¤¸ à¤•à¥‹ à¤®à¤œà¤¬à¥,à¤¤ à¤¬à¤¨à¤¾à¤¨à¤¾ à¤šà¤¾à¤¹à¤¤à¥‡ à¤¹à¥ˆà¤,, à¤¤à¥‹ à¤¯à¤¹ à¤ªà¥à¤°à¤¶à¤¿à¤•à¥à¤·à¤£ à¤•à¥‹à¤°à¥à¤¸ à¤†à¤ªà¤•à¥‡ à¤²à¤¿à¤ à¤…à¤¨à¤¿à¤µà¤¾à¤°à¥à¤¯ à¤¹à¥ˆà¥¤ à¤¹à¤®à¤¾à¤°à¤¾ à¤ªà¥à¤²à¥‡à¤Ÿà¤«à¤¼à¥‰à¤°à¥à¤® à¤†à¤ªà¤•à¥‹ à¤‰à¤šà¥à¤š à¤—à¥à¤£à¤µà¤¤à¥à¤¤à¤¾ à¤•à¤¾ à¤ªà¥à¤°à¤¶à¤¿à¤•à¥à¤·à¤£ à¤ªà¥à¤°à¤¦à¤¾à¤¨ à¤•à¤°à¤¤à¤¾ à¤¹à¥ˆ, à¤œà¥‹ à¤†à¤ªà¤•à¥‹ à¤¸à¤°à¥à¤Ÿà¤¿à¤«à¤¿à¤•à¥‡à¤Ÿ à¤à¥€ à¤ªà¥à¤°à¤¦à¤¾à¤¨ à¤•à¤°à¤¤à¤¾ à¤¹à¥ˆà¥¤ à¤‡à¤¸ à¤¸à¤°à¥à¤Ÿà¤¿à¤«à¤¿à¤•à¥‡à¤Ÿ à¤•à¥‡ à¤®à¤¾à¤§à¥à¤¯à¤® à¤¸à¥‡ à¤†à¤ª à¤…à¤ªà¤¨à¥‡ à¤•à¥Œà¤¶à¤² à¤•à¤¾ à¤ªà¥à¤°à¤®à¤¾à¤£à¥€à¤•à¤°à¤£ à¤•à¤° à¤¸à¤•à¤¤à¥‡ à¤¹à¥ˆà¤, à¤”à¤° à¤…à¤ªà¤¨à¥‡ à¤•à¤°à¤¿à¤¯à¤° à¤®à¥‡à¤, à¤¨à¤ˆ à¤¸à¤,à¤à¤¾à¤µà¤¨à¤¾à¤“à¤, à¤•à¤¾ à¤¸à¥ƒà¤œà¤¨ à¤•à¤° à¤¸à¤•à¤¤à¥‡ à¤¹à¥ˆà¤,à¥¤ à¤‡à¤¸ à¤•à¥‹à¤°à¥à¤¸ à¤•à¥‹ à¤•à¤°à¤¨à¥‡ à¤•à¥‡ à¤¬à¤¾à¤¦, à¤†à¤ª à¤¡à¤¿à¤œà¤¿à¤Ÿà¤² à¤®à¤¾à¤°à¥à¤•à¥‡à¤Ÿà¤¿à¤,à¤—, SEO à¤µà¤¿à¤¶à¥à¤²à¥‡à¤·à¤•, à¤•à¤,à¤Ÿà¥‡à¤,à¤Ÿ à¤®à¤¾à¤°à¥à¤•à¥‡à¤Ÿà¤°, à¤¸à¥‹à¤¶à¤² à¤®à¥€à¤¡à¤¿à¤¯à¤¾ à¤µà¤¿à¤¶à¥à¤²à¥‡à¤·à¤• à¤œà¥ˆà¤¸à¥‡ à¤ªà¤¦à¥‹à¤, à¤ªà¤° à¤•à¤°à¤¿à¤¯à¤° à¤¬à¤¨à¤¾ à¤¸à¤•à¤¤à¥‡ à¤¹à¥ˆà¤,à¥¤ à¤¯à¤¹ à¤ªà¥à¤°à¤®à¤¾à¤£à¤ªà¤¤à¥à¤° à¤†à¤ªà¤•à¥‡ à¤ªà¥à¤°à¥‹à¤«à¥‡à¤¶à¤¨à¤² à¤ªà¥à¤°à¥‹à¤«à¤¼à¤¾à¤‡à¤² à¤•à¥‹ à¤®à¤œà¤¬à¥,à¤¤ à¤¬à¤¨à¤¾à¤¨à¥‡ à¤®à¥‡à¤, à¤®à¤¦à¤¦ à¤•à¤°à¥‡à¤—à¤¾ à¤”à¤° à¤†à¤ªà¤•à¥‹ à¤‡à¤,à¤¡à¤¸à¥à¤Ÿà¥à¤°à¥€ à¤®à¥‡à¤, à¤ªà¥à¤°à¤¤à¤¿à¤¸à¥à¤ªà¤°à¥à¤§à¤¾à¤¤à¥à¤®à¤• à¤²à¤¾à¤ à¤¦à¥‡à¤—à¤¾à¥¤ à¤†à¤‡à¤, à¤‡à¤¸ à¤ªà¥à¤°à¤®à¤¾à¤£à¤¿à¤¤ à¤•à¥‹à¤°à¥à¤¸ à¤•à¥‡ à¤¸à¤¾à¤¥ à¤…à¤ªà¤¨à¥‡ à¤•à¤°à¤¿à¤¯à¤° à¤•à¥‹ à¤¨à¤ˆ à¤¦à¤¿à¤¶à¤¾ à¤¦à¥‡à¤, à¤”à¤° à¤¡à¤¿à¤œà¤¿à¤Ÿà¤² à¤¦à¥à¤¨à¤¿à¤¯à¤¾ à¤®à¥‡à¤, à¤…à¤ªà¤¨à¥€ à¤ªà¤¹à¤šà¤¾à¤¨ à¤¬à¤¨à¤¾à¤à¤,à¥¤ Afsar Digital Media

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Course Lesson(33)

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Lesson 5 : **What is the Importance of SEO Benefits of Search Engine Optimization**

Lesson 6 : **Difference Between Black Hat SEO and White Hat SEO Different Types of SEO**

Lesson 7 : **What Is On Page SEO How to do On Page Optimization in 2023**

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Lesson 9 : **What are Long Tail and Short Tail Keywords What s the Difference**

Lesson 10 : **How to do Navigational Keyword Research for SEO Types of SEO Keywords**

Lesson 11 : **What are Transactional Commercial and Informational Keywords**

Lesson 12 : **How to Brainstorm SEO Keywords for Your Website How to Do Keyword Research**

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Lesson 14 : **WHAT IS META DESCRIPTION How to Optimize Your Meta Description**

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Lesson 18 : **Internal Linking for SEO The Complete Guide Benefits of Internal Linking in SEO**

Lesson 19 : **How to Optimize Images for Search How To Write Image Alt Text For SEO**

Lesson 20 : **What is Keyword Cannibalization Why is Keyword Cannibalism Bad for SEO**

Lesson 21 : **WHAT IS PLAGIARISM How To Avoid Plagiarism In Content Writing**

Lesson 22 : **What is Off Page Optimization Importance And Benefits Off Page SEO**

Lesson 23 : **Off Page SEO Checklist What are the Steps in Off Page SEO**

Lesson 24 : **What are Backlinks How Important Are Backlinks for SEO**

Lesson 25 :
What Are Dofollow and Nofollow Backlinks Nofollow à¤”à¤° Dofollow Links à¤•à¥à¤¯à¤¾ à¤¹à¥ˆ

Lesson 26 : **What are Domain Authority and Page Authority Check the Domain Authority**

Lesson 27 : **What is Guest Posting How to Guest Post for SEO**

Lesson 28 : **What is Article Submission in SEO The Process of Article Submission**

Lesson 29 : **What is Social Bookmarking How Social Bookmarking Works**

Lesson 30 : **What is Question and Answer Submission In SEO How to do Q A Submission in SEO**

Lesson 31 : **What is Classified Submission Benefits of Classified Submission in SEO**

Lesson 32 : **What is Image Submission Benefits Of Image Submissions For SEO**

Lesson 33 : **What is the difference between Bounce Rate and Dwell Time**

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